**Project Website Summary**

Thank you for completing the information below on your approved project. It allows us to put together a project webpage and the announcement email to the ADP community. Please feel free to copy and paste information from existing documents wherever helpful. Please send completed form and attachments to your sector leads.

*Please use the ‘click here to enter text’ space for all inputs.*

|  |  |
| --- | --- |
| Project Basics | |
| Sector | Choose a Sector. |
| Location | Click here to enter village, tehsil, district. |
| Budget | Click here to enter budget in PKR or USD. |
| Launch | Click here to enter date when project will be launched. |
| Duration | Click here to enter duration of project implementation. |
| Evaluation Committee | Click here to enter name of EC. |
| Project Team | Click here to enter details of project team. |

### Project Overview

**This needs to be a clear and convincing pitch to encourage people to donate. This section should include:**

* *[First paragraph: a few sentences on what need the project is addressing and what makes it so critical to do so? (e.g. ‘Did you know’ fact) Why is it so important to invest in this project now? What is your investment rationale? What makes this project exciting/different for ADP to fund?*
* *Second paragraph: Your donations will help fund… This should be a list of what the donations will be deployed towards and the type of social impact expected*
* *Third paragraph: Information about the community we are trying to uplift. This could include information on beneficiaries (number of people impacted, socio-economic background)]*
* *This section should also include background information such as facts/metrics and identified gaps in the sector that perpetuate the need for the project*
* *Your final paragraph should be YOUR pitch to donors as the project evaluation team*

Click here to enter project overview.

|  |
| --- |
| NGO Profile |

**A profile of the partner NGO and what their focus and achievements have been. (4-6 sentences).**

Click here to write NGO profile

NGO website: Click here to enter website address.

### Key Metrics

**How will ADP measure success of this project? What targets are to be achieved to classify the project as a success? Fill in as many as possible.**

Critical need: Click here to enter text.

Beneficiaries/Social Return (number of beneficiaries; cost/beneficiary; beneficiaries/unit of development):

Click here to enter text.

Longevity: Click here to enter text.

Scalability: Click here to enter text.

$Click here to enter text. will go towards funding: Click here to enter text.

*(to fill this section, keep dollar amounts to less than $50)*

*e.g. $20 = 1 person receiving clean drinking water for 25 years*

*e.g. $30 = 1dual purpose solar light and mobile phone charger*

*e.g. $2 = 1 person receives access to clean water*

### FAQs

**What were the top questions the team focused on when evaluating this project? (Q1, A1 format)**

Click here to enter text.

### Resources

**Please include links to any resources that visitors can review if they are looking for further information on the project or model being evaluated**

Click here to enter list of resources with their links, if available.

### Attachments

**Please include the following files with your website summary**

* Project Proposal
* Final budget (excel)
* Final signed contract
* 5+ pictures
* Site visit report (if possible)