



Annual Report 2012

This Annual Report is dedicated to the communities that we work with - their resilience and spirit continue to inspire us. It is also dedicated to the volunteers who collectively sacrifice countless hours to change thousands of lives in ways they can only imagine.

The Association for the Development of Pakistan thanks its many donors and supporters from around the world for helping fund deserving small-scale development projects in Pakistan.

This Annual Report would not have been possible without the wonderful creativity and hard work of Maera Tanvir, our graphic designer.

**Association for the Development of Pakistan
PO Box 2492 - San Francisco, CA 94126, USA**

ADP is incorporated as a Non-Profit Organization in the Commonwealth of Massachusetts. Our Federal Tax ID number is 20-0022158. All donations to ADP are exempt from U.S. federal income tax under section 501(a) of the Internal Revenue Code as a non-profit organization described in section 501(c)(3).

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Table of Contents

Foreword	5
ADP Mission and Approach	6
2012:Key ADP Achievements	7
ADP's Uniqueness	8
Build Lasting Institutions	8
Engage Smart People in Development	8
Reward Results	8
Leadership Team	9
Volunteers	12
Projects	16
Projects Approved During 2012	16
Energy	16
Construction of Biogas Plants in Dera Ismail Khan	16
Health	17
Expansion of Al-Makkah Medical Center in Faisalabad	17
Purchase of equipment for an Existing Clinic/Laboratory in Rawalpindi	18
Expansion of a Mother and Child Health-Care Center in Karachi	20
Education	21
Expansion of a School in Kasur	21
Supporting Infrastructure Upgrades for Pehli Kiran Schools in Islamabad	22
Expansion of Mianwali Education Trust College in rural Mianwali	23
Construction of Classrooms for Pre-School Students in rural Gujranwala	24
Water	25
Installation of hand pumps for Schools in rural Kasur	25
Installation of Water Filtration Plants in Government Schools in Haripur	26
Installation of Hand pumps in Rajanpur	27
Ongoing/Completed projects during 2012	29
Water	29
Installation of Hand Pumps in Charsadda	29
Installation of a Water Filtration Plant in Mansehra	30
Sanitation Scheme in Mishtimba, Azad Kashmir	31
Education	32
Establishing a Computer Lab in Noor Lakhan School in Ghotki	32
Expansion of a school in rural Gujranwala	33

Expansion of School in Hafizabad	34
Other	36
Construction of houses in flood-affected Kot Addu	36
Microfinance for Poultry Farming in Charsadda	37
Site Visit Accounts	39
Partner Profiles	40
Foundation for Integrated Development Action (FIDA)	40
Rural Development Organization (RDO)	40
SOS Children's Villages of Pakistan (SOS)	40
Jamshed Akhtar Qureshi Education Trust (JAQ)	40
Social Integrated Development Organization (SIDO)	41
Health Education Environment Development (HEED)	41
NEEDS	41
The Sahara Welfare Society	41
Nia Ujala	42
Beer Development Society (BDS)	42
Youth Development Organization (YDO)	42
M H Sufi Foundation (MHSF)	43
Saibaan Development Organization (SDO)	43
Sudhaar Society	43
Mianwali Education Trust College (MET)	45
Behbud Association of Pakistan (BAP)	45
Concern for Children (CFC)	45
Sahara for Life Trust (SFLT)	45
Key Achievements/Global Meet Ups	46
Houston	46
Washington DC	46
Dubai	47
Toronto	47
Islamabad	47
ADP Plans for 2013	48
Strengthening relationships with Key Stakeholders	48
Sector Focus	48
Knowledge Management System	49
Financial Report	50
How to Get Involved	51
Fundraising	51
Marketing	51
Project Team	51
Donate	52

Foreword

2012 was an exciting year for ADP. It was a year of growth - we funded more projects than we have ever funded in a year. It was also the year in which we made a commitment to invest in the people and systems that will allow ADP to establish itself as a lasting institution with an ambitious vision.

We have set forth a number of tangible goals for ourselves in 2013 as we begin this new journey. While we will continue to fund great development projects, we also aspire to help scale the most promising NGOs through long-lasting partnerships, deepen our expertise and networks in the sectors that we work in and share our learnings more broadly. At the same time, we remain uniquely committed to engaging the most talented volunteers in development and empowering them to make a real impact.

ADP has never measured success simply by the number of projects that it funds or the amount of funding that it disburses. We care about the significance of our impact, and continuously learning from our experiences. We seek to provide our partners with more than just funding – whether it is connections with other organizations or sharing best practices that they can apply in their organizational models and interventions.

I'd like to take this opportunity to thank our many committed volunteers and donors. Your hard work and support inspires us every day, and it is making a difference in the lives of thousands in need. You should be immensely proud of your impact.

ADP looks forward to your continued support as we set our sights ever higher.

Thank you!

Mehreen Siddiqi
Director, Programs & Operations

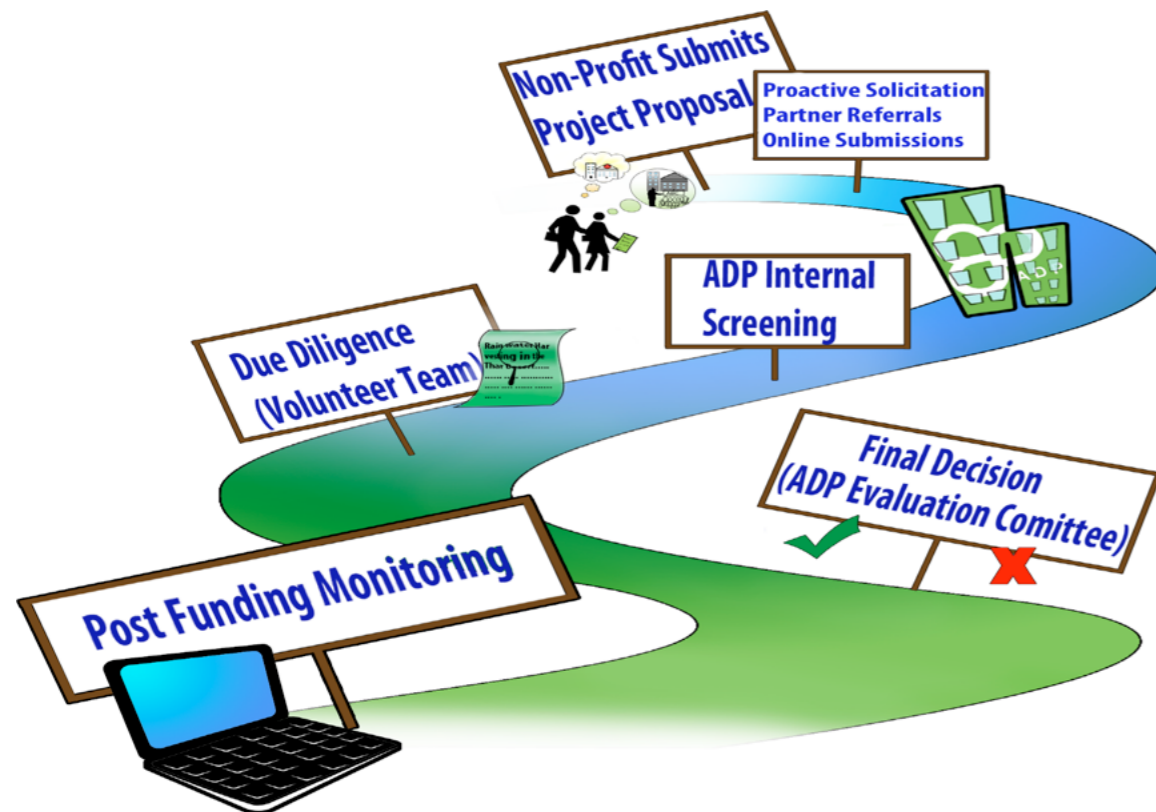
ADP Mission and Approach

ADP's vision is to promote an engaged society that transforms lives by working with non-profits delivering strong results.

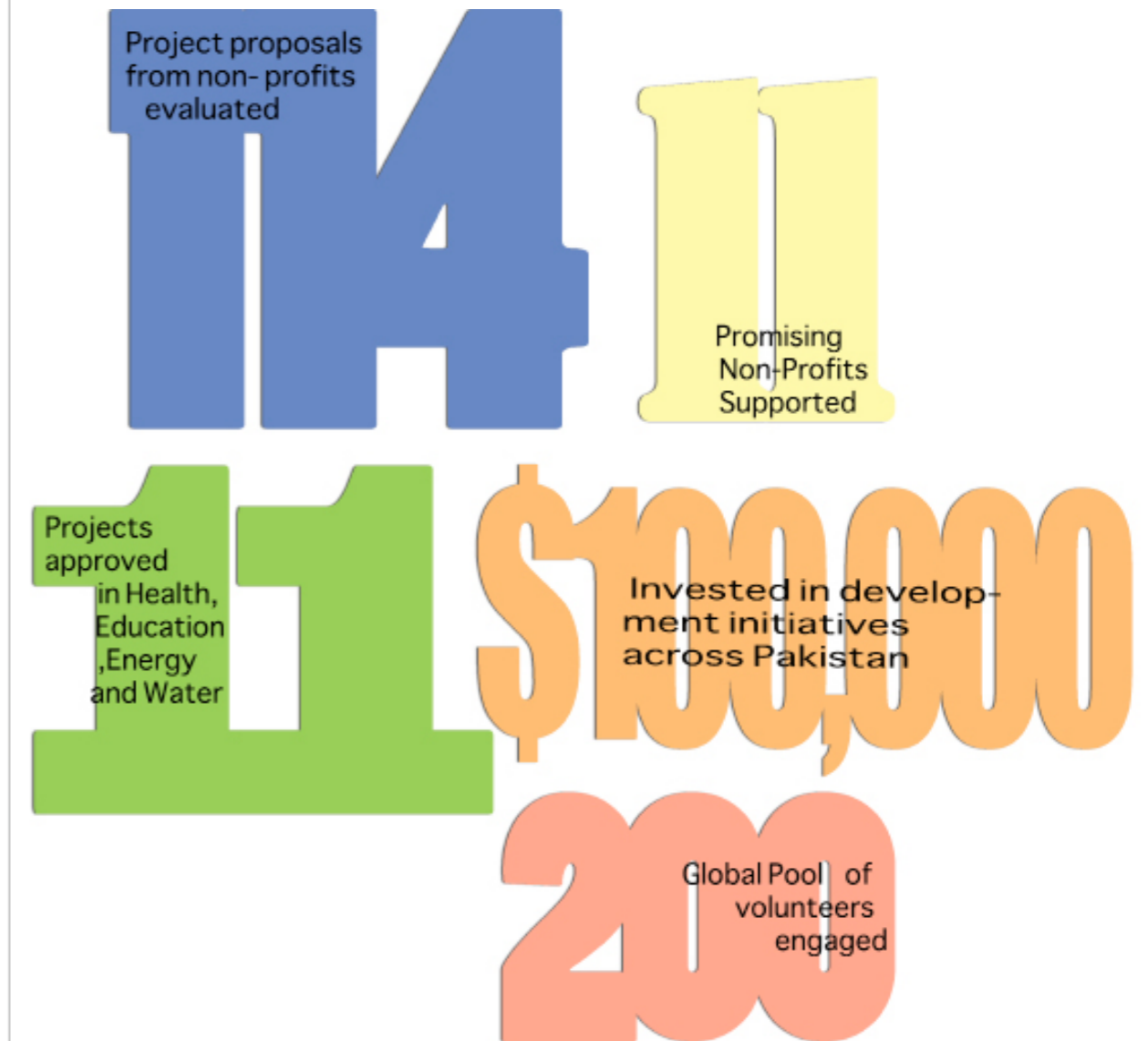
Established in 2004, the Association for the Development of Pakistan (ADP) is a volunteer-driven, engaged philanthropy organization that funds high impact development initiatives run by promising non-profits in Pakistan.

Pakistan has thousands of promising non-profits working diligently to address the most pressing needs of deserving communities. Small non-profits are often making the most meaningful impact in the communities they work in, but they can find it challenging to scale due to inadequate resources. Often, donors will either lack awareness of their efforts or the mechanisms to determine their trustworthiness. ADP bridges this gap between donors and deserving non-profits, providing a unique platform for supporting their work through the hard work of our many volunteers.

The diagram below elaborates the ADP approach.



2012:Key ADP Achievements



ADP's Uniqueness

We are a learning organization, focused on understanding the most critical needs of society and identifying organizations and interventions that deliver the highest impact for donors. Our objective, metrics-driven approach executed through a global team of volunteers is what distinguishes ADP from other organizations. Each and every proposal and partner organization is meticulously evaluated and the impact of every project is monitored through its lifecycle.

We believe this approach catalyzes societal change in three ways:

Build Lasting Institutions

A network of high quality non-profit institutions across Pakistan is needed to bring about systemic and broad-based change. Small organizations often lack the ability to execute sophisticated marketing and fundraising campaigns and may not have access to best practices. ADP aims to identify and support organizations capable of delivering results, regardless of how small or unknown they might be.

Engage Smart People in Development

Talented professionals within and outside Pakistan are eager to contribute their skills towards developing the country. ADP's goal is to provide them an effective platform to do so. We train highly-educated volunteers to contribute their time and skills towards social investing. In doing so, we engage the best minds in development, allowing them to both learn and give back to society in ways that go beyond writing checks.

Reward Results

Performance-based philanthropy is essential if we wish to promote the best non-profits and encourage the strongest social entrepreneurs to pursue their ideas. ADP goes beyond traditional charity by performing extensive due diligence to select highly effective projects where the impact is measurable. Each project is treated as an investment with clear benchmarks set for the social return on investment

Leadership Team

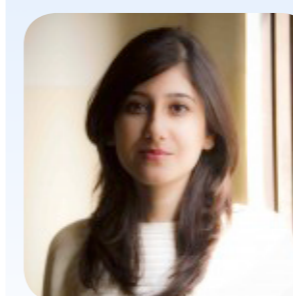
ADP has developed a dynamic leadership team to strengthen its capacity to deliver results and leverage relationships with key stakeholders and is continuously building its senior leadership team in order to engage a greater number of volunteers, support more projects, expand the network of partner organizations and maintain regular communication with our stakeholders. Highly educated professionals, with technical expertise and a vast array of professional experience in development are instrumental in paving the new direction for ADP and effectively managing our increasingly expanding operations.



Mehreen Siddiqi: [Director, Programs & Operations]

Mehreen is responsible for the global operations of the organization and leads ADP's Health and Water initiatives.

Mehreen has a legal background and after completing her LL.B from the Pakistan College of Law, she worked as an Associate at Ramday Law Associates for two years. Mehreen holds an LL.M from the University of Pennsylvania and an MS in Global Affairs from New York University (NYU) where her focus was Human Rights and Humanitarian Assistance. She is currently based in Lahore, Pakistan.



Anam Zakaria: [Director, Programs & Outreach]

Anam leads ADP's efforts in the Education and Energy sectors. She holds a B.A in International Development from McGill University and is an independent researcher and writer whose first book will be released in 2014. Prior to ADP, Anam worked with The Citizens Archive of Pakistan (CAP), a non-profit organization dedicated to cultural and historic pres-

ervation. She served as Director, Lahore & Islamabad, and spearheaded their Cultural and Education Department for over two years.

In coordination with the Director, Programs & Operations, Anam will be responsible for developing ADP strategy in the Education and Energy sectors, identifying potential partners and projects, monitoring and evaluating project outcomes, building a knowledge management system, developing relationships with partners, and managing fundraising and outreach.

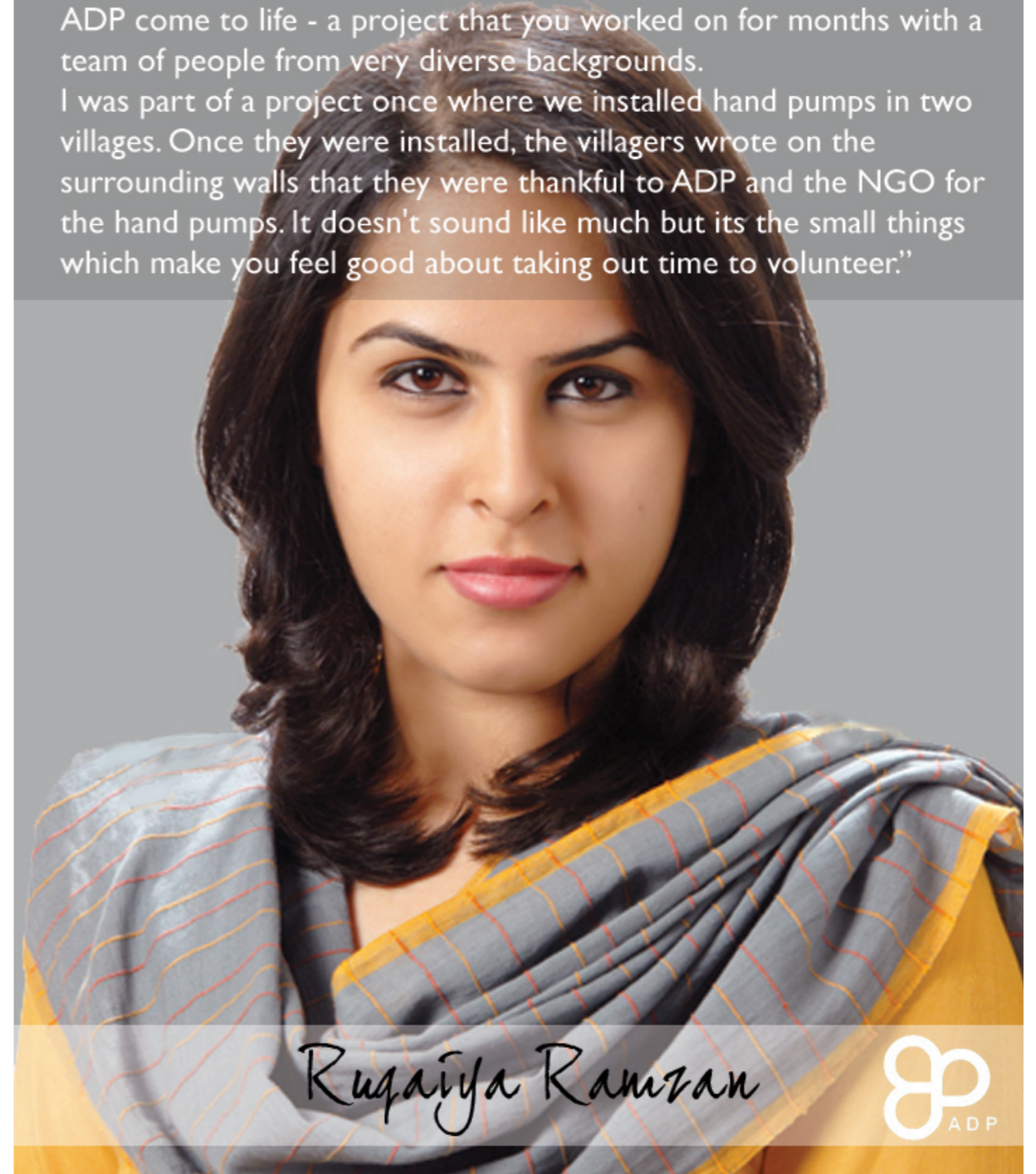
Misbah Jawed: [Operations Manager] Misbah is ADP's Operations Manager and plays a key role in supporting the expansion of ADP's activities, managing the volunteer network and supporting project teams. She has an undergraduate degree in Economics from the Lahore University of Management Sciences and has previously worked with Teach For Pakistan, a high-growth education social enterprise.



Sabah Baxamoosa: [Head of Marketing and Communications] Sabah is ADP's Head of Marketing & Communications, responsible for managing the organization's online presence and community engagement. Sabah graduated summa cum laude from University of Massachusetts Amherst with a BA in Social Thought and Political Economy. She has founded her own consulting firm I.D.E.A. Consulting that specializes in marketing and communications for non-profits and mission driven organizations. She has previously worked at high-growth organizations like Teach For Pakistan and Blue Ex as the focal person on all matters related to marketing. Sabah has been involved in high impact social initiatives since her teenage years and served on the founding teams of Youth Initiative for Peace, Teach For Pakistan, and Design for Change Pakistan.



"I joined ADP because I was looking for a way to help people in Pakistan by leveraging my education and experience - and not just by giving money to charity. Its been a fantastic experience so far! Doing well at work isn't nearly as satisfying as watching a project at ADP come to life - a project that you worked on for months with a team of people from very diverse backgrounds. I was part of a project once where we installed hand pumps in two villages. Once they were installed, the villagers wrote on the surrounding walls that they were thankful to ADP and the NGO for the hand pumps. It doesn't sound like much but its the small things which make you feel good about taking out time to volunteer."



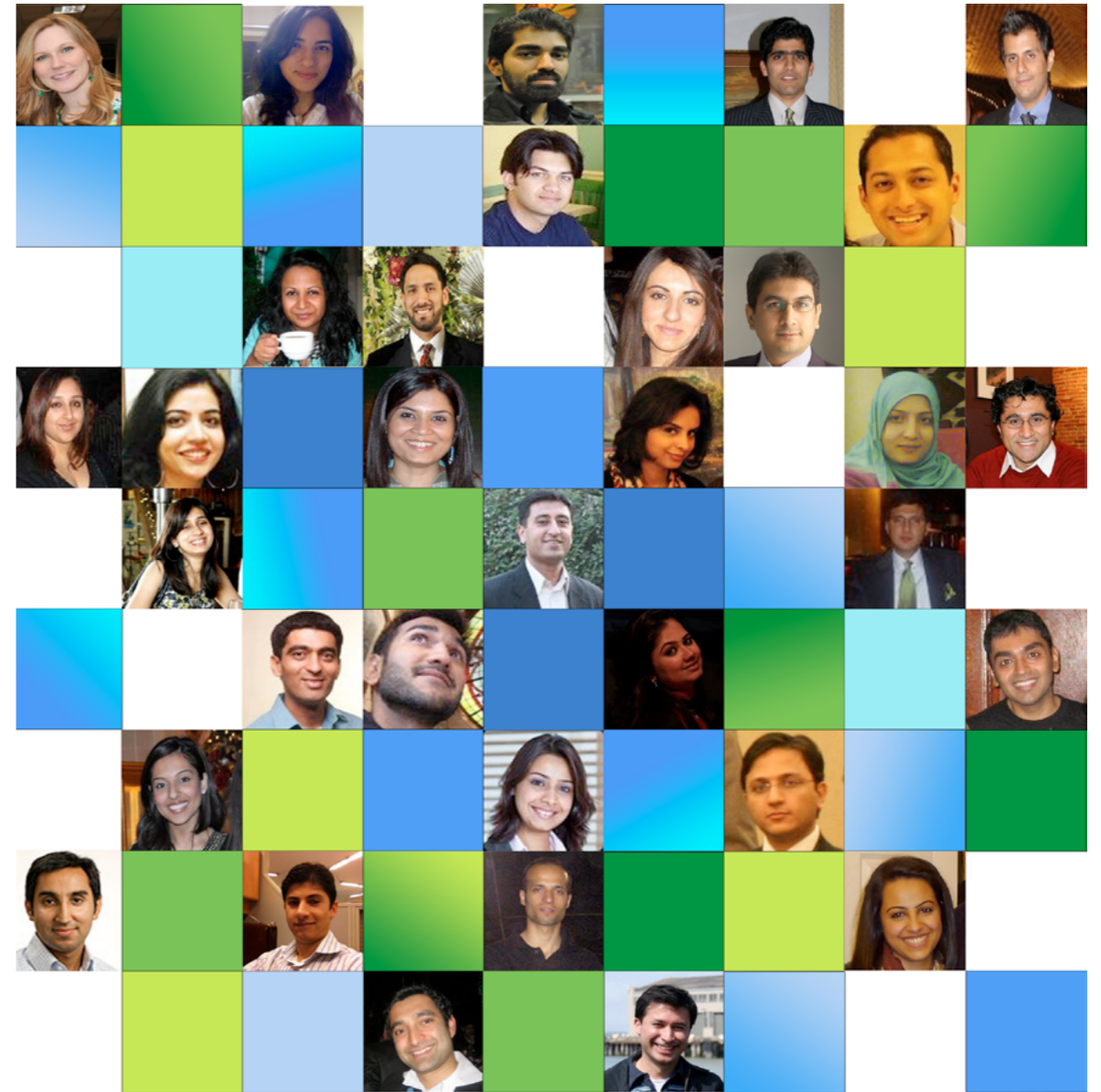
Ruqaiya Ramzan



Volunteers



Apart from the general project team roles, ADP also has an 10-person Permanent Evaluation Committee (with members referred to as the PECs). Analogous to an investment committee in an investment firm, PECs guide project teams and help make final decisions on which projects receive ADP funding. Each project team has 3-4 members and due diligence is overseen by the PEC to ensure that ADP's mission of supporting high impact initiatives is being fulfilled.



ADP is committed to nurturing leaders and provides a platform to talented professionals willing to volunteer their skills for the development of the country. ADP volunteers live and work in more than 30 cities around the world and actively contribute to the organization's mission by identifying high-impact projects, evaluating and monitoring projects, conducting site visits, fundraising and hosting events.



Bilal Hussain



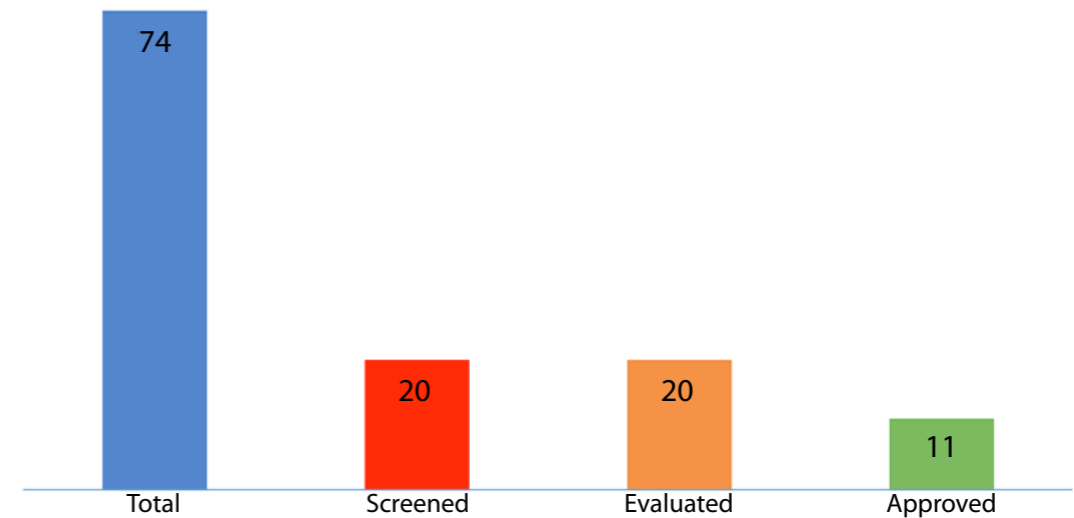
Joining ADP has been a truly transformational experience. I've gotten so much more out of my experiences at ADP than I imagined going in. Working with brilliant and incredibly committed volunteers on the pressing issues facing Pakistan has been thoroughly enlightening and rewarding.

Impact

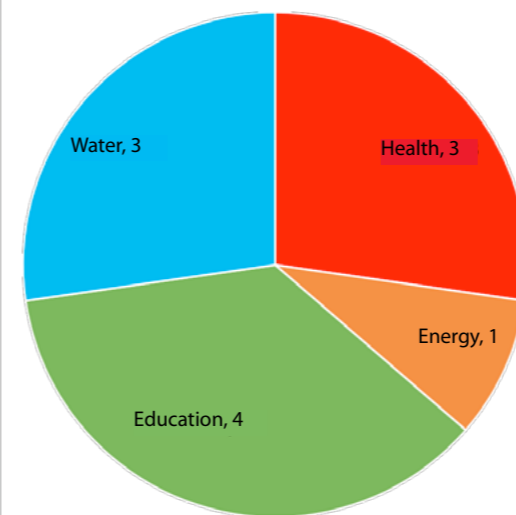
I recently got to witness first-hand the impact of ADP's work at the Children's Cancer Hospital in Karachi. Speaking to the parents' of an underprivileged cancer patient talk about the quality of treatment, care and respect they were given free of cost was one of those moments where I was proud to be involved with ADP.

Proposals Received in 2012

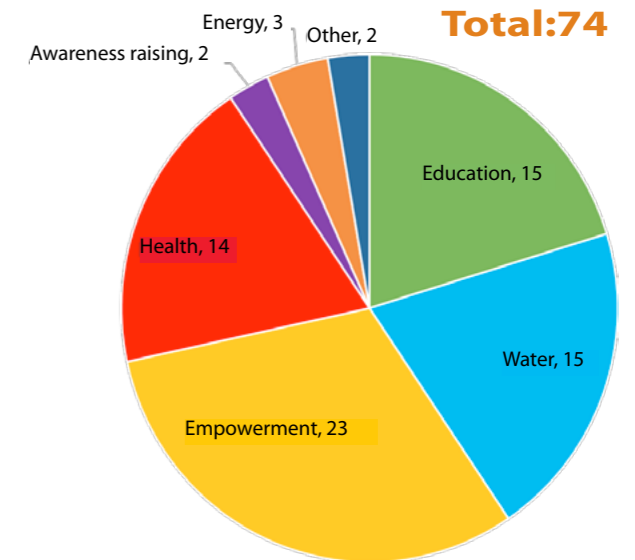
Proposals Received in 2012



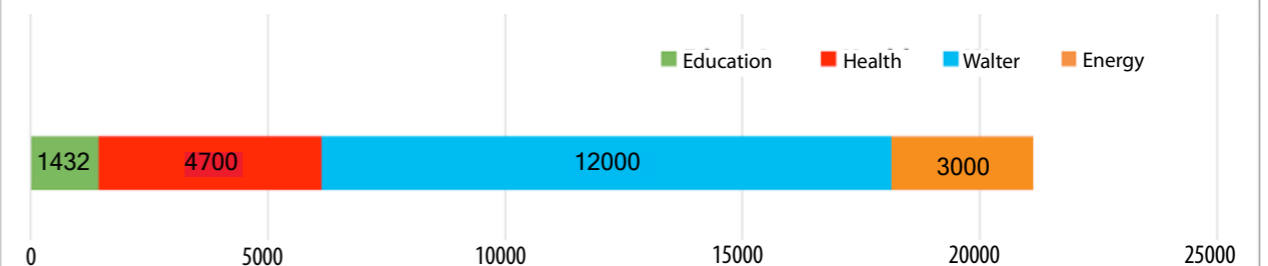
Approved projects for 2012 Total:11



Total Proposals received in 2012 Total:74



Estimated number of beneficiaries



Projects

ADP's primary areas of focus are Water, Health, Education and Energy and to date, ADP has funded and supported a wide array of projects ranging from the expansion of schools, purchase of equipment for hospitals/clinics, installation of hand pumps and the installation of water filtration and bio gas plants.

Projects Approved During 2012

Energy

Construction of Biogas Plants in Dera Ismail Khan

Rationale: To meet the energy needs of households that generate energy for cooking and other necessities by conventional means (kerosene, firewood and dung cakes) resulting in high costs as well as medical ailments

Location: Village Buchcha, Dera Ismail Khan, Khyber Pakhtunkhwa.

Impact: 12 biogas plants have successfully been installed. Sustainability of the project was ensured by having each household invest in the project as well.

NGO Partner: Foundation for Integrated Development (FIDA)

ADP funding: \$ 8,750



ADP supported the construction of 12 biogas plants in Buchcha, a village 20 kms away from Dera Ismail Khan, to provide a cost-effective and renewable source of energy to several households within the area. With a population of approximately 3,000 individuals (200 households), residents of the village previously relied on conventional means such as kerosene, firewood and dung cakes for cooking. These methods were not only expensive but given the high frequency of fire related incidents, they were a major safety hazard. With the construction of biogas plants, ADP addressed the needs of low-income households by providing them with a cheap and renewable source of energy. This not only resulted in immediate cost savings for a community with monthly income below PKR 10,000 but also contributed towards sustainable solutions to Pakistan's crippling energy crisis. The project was executed in partnership with the Foundation for Integrated Development Action (FIDA), an organization with expertise in successful implementation of biogas projects in the region.

Health

Expansion of Al-Makkah Medical Center in Faisalabad

Rationale: To improve the quality of healthcare services by providing state-of-the-art medical equipment to an existing Medical Center

Location: Manawala, Faisalabad, Punjab

Impact: The project will not only improve the quality of healthcare at the Center but will also increase the number of patients that can be treated there. In the 1st quarter, 2,411 patients benefited from the purchased equipment with the number of patients served exceeding the initial target.

NGO Partner: Rural Development Organization (RDO)

ADP Funding: \$5,570



Through this project, ADP aimed to strengthen the provision of healthcare services at Al-Makkah Medical Center run by the Rural Development Organization (RDO) in Faisalabad. Funds were channeled for the procurement of diagnostic equipment including Ultrasound and X-ray machines whilst RDO agreed to bear the operating costs for the project.

With the nearest hospital more than 8 km away, the addition of qualified health specialists along with the acquisition of state-of-the-art medical equipment made this clinic the sole provider of affordable health services in the area. The extension of the center consisted of additional general and maternal health care services to the approximately 18,000 inhabitants of the area. To sustain the expansion, RDO trained 40 members of the local community on new medical techniques and research. The extension provided employment opportunities for 5 individuals from the project area, including a gynecologist and lab technician.

Purchase of equipment for an Existing Clinic/Laboratory in Rawalpindi

Rationale: To provide the clinic with equipment that is necessary for the diagnosis of dengue fever and other life threatening diseases.

An upgraded ultrasound machine will help the clinic improve the quality of care being provided to patients; especially pregnant women.

Location: Rawalpindi, Punjab

Impact: Improvements in diagnosis and healthcare at an existing clinic that caters to a large population of under privileged people

NGO Partner: Behbud Association of Pakistan

ADP Funding: \$8,950



ADP funded the purchase of a Hematology Analyzer and an Ultrasound machine for a clinic/laboratory being run by the Behbud Association of Pakistan (BAP) in Rawalpindi. Diagnostic services are available at the premises on nominal charges but the laboratory lacks equipment required for blood analysis. This equipment is essential for developing an accurate hematology profile and is necessary for the diagnosis of dengue fever, anemia, bacterial or viral infections and different types of blood cancers. Taking into account the high prevalence of Dengue and Hepatitis in the country, the addition of a Hematology Analyzer will play a critical role in strengthening the diagnostic facilities and monitoring dengue patients, particularly for those who cannot afford private health care. Similarly, an upgraded ultrasound machine at the clinic will improve the quality of care being provided to patients; especially pregnant women.

Expansion of a Mother and Child Health-Care Center in Karachi

Rationale: Expansion of the clinic and the provision of medical equipment will improve the quality of care being provided to patients at the Health-care Center.

Due to low income levels, people living in the colony cannot afford treatment at nearby hospitals and based on their origin, they are often victims of discrimination at the hands of hospital staff

Location: Mohammadi Machar Colony, Karachi, Sindh

Impact: Increased number of patients / improved quality of care to a community deprived of the basic necessities of life

NGO Partner: Concern for Children Trust (CFC)

ADP Funding: \$8,858



ADP funded the expansion of a Mother and Child Health-Care (MCH) clinic in Mohammadi Machar Colony in collaboration with the Concern for Children Trust (CFC). Machar Colony is one of the most under-developed areas of Karachi and also the city's second largest urban slum. With only three rooms and an average number of 900-1200 patients per month, the clinic was previously unable to provide adequate health services to the community. ADP funds will contribute towards the addition of new rooms which will enable the clinic to cater to a larger number of patients and also provide space for the installation of additional diagnostic equipment. The expansion of this clinic is highly critical due to the inability of

residents of Machar Colony to afford basic health-care in nearby hospitals.

Education

Expansion of a School in Kasur

Rationale: Construction of additional classrooms will allow each grade level to have its own classroom and will also enable the school to enroll the many children that are awaiting admission.

Location: Chabbar Chowk, Kasur, Punjab

Impact: 150 additional students have already been enrolled in the school and more will be added on an annual basis. Existing students that were studying in cramped classrooms now have the opportunity to study in a better environment with one room allocated to each grade.

NGO Partner: SOS Village for Children (SOS)

ADP Funding: \$10,600



ADP supported the expansion of a school established by the SOS Rural Support Program in Chabbar Chowk, Kasur. The school facility had filled its capacity and did not have space for additional students despite increasing demand. An additional floor comprising of six class

rooms was constructed to accommodate additional students. The new classrooms benefited 250 students (150 students who could not be enrolled due to the lack of space and another 100 who were previously studying in extremely crowded classrooms) on an annual basis. The additional classroom construction not only increased access to education but also improved the quality of education through the provision of well-ventilated, well-lit, designated spaces for each grade level. Moreover, with SOS being the only option for female education in the area, the expansion greatly facilitated local female students.

Supporting Infrastructure Upgrades for Pehli Kiran Schools in Islamabad

Rationale: The children living in the target “katchi abadis” or nomadic communities for this project have no access to education. An upgrade in the schools’ infrastructure will result in an improved quality of education for these children.

Location: Islamabad

Impact: The project is expected to benefit over a **1,000 children** enrolled in the Pehli Kiran School system. Structural improvements completed for 5 schools focusing on steel roofs, steel sheds and tiled flooring will result in providing these students with a healthier environment as well as lesser school days lost due to bad weather.

NGO Partner: Jamshed Akhtar Qureshi Education Trust

ADP Funding: \$10,560



ADP funded the structural improvements of five schools in Islamabad. Established by the Jamshed Akhtar Qureshi (JAQ) Education Trust, these schools are a part of the Pehli Kiran School System (PKSS), serving nomadic communities living in areas with limited public education opportunities. ADP funds were channeled for the structural improvements of the schools, focusing primarily on the construction of steel roofs, steel sheds and tiled floors. Initially made out of bamboos and canvas sheets and lacking proper floors, the schools could not withstand harsh weather conditions; particularly rain. Floors would get muddy and unsuitable to sit on, thereby resulting in lost school days. Additionally, the structures were unstable and prone to damage by termites and strong winds, leading to high repair and replacement costs. ADP funds will, therefore, enable a transition to more durable and practical infrastructure.

Expansion of Mianwali Education Trust College in rural Mianwali

Rationale: To fund the construction of 2 new classrooms to meet increasing demand for enrollment

Location: Mianwali, Punjab

Impact: The classrooms will enable more than **70 students** to acquire college-level education every year.

Separate classrooms for girls will increase female enrollment

NGO Partner: Mianwali Education Trust College (MET)

ADP Funding: \$15,136



ADP supported the construction of two new classrooms at the Mianwali Education Trust College (MET). MET is a private institution that offers classes from Prep to Fsc and currently serves over 700 students by providing them with quality education as well as scholarships and subsidized tuition fees. The school faced space shortages with existing classrooms filled way beyond their capacity and no space for separate female classrooms. MET operates in a rural area with a high rate of poverty and a lack of educational facilities. The literacy rate currently stands at 43% and is disproportionately weighted towards men (women make up only 22% of the literate population). The expansion allowed MET to offer college courses to an additional 72 students per academic year and enable segregated classes. Additional classroom space also led to increased female enrollment as many girls are dissuaded from acquiring education due to the co-education system.

Construction of Classrooms for Pre-School Students in rural Gujranwala

Rationale: ADP funded the construction of an all girls' middle school in order to facilitate learning at the secondary level. The middle school will provide a quality, low-cost alternative to parents who are uncomfortable sending their daughters to the existing schools in the area, which are often lower quality as well as co-education.

Location: Kalaske, Gujranwala, Punjab

Impact: 20 girls have been enrolled into the middle school for the new academic year and ADP and APS are working together closely to steadily increase this number year over year.

NGO Partner: Nia Ujala

ADP Funding: \$15,800



ADP funded the construction of an all girls' middle school at the Amir Public School (APS), located in Kalaske, a village in the Gujranwala District. The expansion will add three classrooms for grades 6, 7, and 8 to the existing primary school. ADP will also fund the training and salaries for three additional teachers for the first academic year, after which APS will cover ongoing operating costs. The construction of a middle school is imperative to provide girls an opportunity to pursue secondary education which they are currently being denied.

Water

Installation of hand pumps for Schools in rural Kasur

Rationale: Installing hand pumps in these schools will provide students with access to clean drinking water and will improve attendance rates

Location: Kasur, Punjab

Impact: 20 hand pumps have been installed; one in each of the target schools.

Access to clean drinking water will reduce the occurrence of waterborne illnesses; improve attendance rates and also reduce the time children spend seeking water from neighboring facilities.

NGO Partner: Sudhaar Society

ADP Funding: \$10,570



ADP partnered with Sudhaar Society to install hand pumps at 20 schools located in rural villages near Kasur. Before this project was implemented, these schools lacked any source of clean drinking water which not only led to health issues but was also the key reason for low attendance rates; particularly amongst girls. Parents were reluctant to send their daughters to schools as students had to go to nearby mosques and houses to ask for water during the school day. The installation of hand pumps will facilitate the provision of a conducive study environment at the schools and reduce student absence due to health issues arising from water borne diseases. It is noteworthy that these are public schools and have historically received little attention from the relevant authorities. This was the first time ADP funded a public school project.

Installation of Water Filtration Plants in Government Schools in Haripur

Rationale: Installing 7 water filtration plants; one in each of the target schools to provide students, staff and the neighboring communities with access to clean drinking water

Location: Haripur, Khyber Pakthunkhwa
Impact: This project has **over 5,000 direct beneficiaries** (students and staff) with an additional 500 households from adjacent communities also benefitting from the project
NGO Partner: Beer Development Society
ADP Funding: \$13,020



ADP partnered with the Beer Development Society (BDS) to install water filtration plants in 7 government schools across Haripur. With local water supplies contaminated due to the lack of appropriate water and sewerage infrastructure, availability of clean drinking water is a consistent problem in the area. The incidence of waterborne diseases is substantially high which often leads to low attendance rates at these schools. ADP funds will, therefore, not only contribute towards reduction in the prevalence of waterborne diseases but will also improve attendance rates in all these schools. It is expected that 5,655 students and teachers will be the direct beneficiaries of this project whereas another 511 households from adjacent communities will also benefit from the clean drinking water provided through these plants as communities will be allowed to collect water for 2 hours every evening.

Installation of Hand pumps in Rajanpur

Rationale: Provision of clean drinking water to communities severely affected by the floods of 2010

Location: Wang and Kot Mithan, Rajanpur, Punjab
Impact: Provision of clean drinking water via the installation of hand pumps to over **10,000 people**. Improved health and reduction in water borne diseases
NGO Partner: Youth Development Organization (YDO)
ADP Funding: \$3,375



ADP funded several development projects in areas severely affected by the floods of 2010; and this was one of them. The floods affected remote areas in Pakistan, where the nearest sources of drinking water were open ponds located at an average distance of 4 km from the villages. Villagers, particularly women, had to walk the whole distance and back carrying a few litres of water to support their families. Additionally, the water in the ponds was polluted and unsafe for consumption, adversely affecting the health and sanitation of the villagers. Therefore ADP, in partnership with the Youth Development Organization (YDO), funded the installation of 23 traditional shallow hand pumps in Kot Mithan and Wang, areas in the Rajanpur district. Over 10,000 villagers are now benefiting from an easily accessible clean and safe drinking water supply. Additionally, YDO plans to charge a nominal fee of Rs 5 per month per household for using the hand pumps to ensure financial sustainability for regular maintenance.

Ongoing/Completed projects during 2012

Water



Installation of Hand Pumps in Charsadda

Rationale: Provision of clean drinking water to communities severely affected by the floods of 2010

Location: Villages Shenky and Cheena, Charsadda, Khyber Pakhtunkhwa

Impact: Provision of clean drinking water to over 4000 people. Improved health and reduction in water borne diseases

NGO Partner: Social Integrated Development Organization (SIDO)

ADP Funding: \$5,040



After the floods of 2010, ADP supported the installation of 13 hand pumps in Villages Shenky and Cheena in Charsadda. The floods had caused severe damage in the area, destroying houses, crops and infrastructure. Amongst other losses was the contamination of the wells with silt and flood water, rendering the water from these wells unsuitable for drinking. The villagers had to either purchase water for consumption or drink contaminated water which

led to severe financial hardship as well as a significant increase in water borne diseases in the community. ADP, in partnership with the Social Integrated Development Organization (SIDO), installed 13 hand pumps in villages Shenky & Cheena, and has made clean water accessible to at least 4,250 people. Additionally, the water from these hand pumps is also being used for irrigating crops in small family gardens and feeding livestock.

Installation of a Water Filtration Plant in Mansehra

Rationale: To provide a sustainable and long-lasting supply of clean water through the installation of a water filtration plant

Location: Mansehra city, Khyber Pakhtunkhwa

Impact: Provision of clean drinking water to at least 1000 households. Improved health and reduction in water borne diseases

NGO Partner: Saibaan Development Organization (SDO)

ADP Funding: \$8,823



ADP partnered with Saibaan Development Organization (SDO) to fund the installation of a state-of-the-art water filtration plant that would provide a supply of clean drinking water to communities from low-income areas in Mansehra. Water in pipes is often contaminated, unfit for drinking and contributes to the high incidence of waterborne illnesses. ADP was particularly excited to fund the project as it represented a pilot phase which could then be

replicated across the region for greater social impact. Over 1,000 households have benefited from the water filtration plant.

Health 

Sanitation Scheme in Mishtimba, Azad Kashmir

Rationale: Mishtimba, being a remote village, had no sanitation facilities before this project. Open defecation was the norm which resulted in the inhabitants of the village being vulnerable to disease, particularly evident in terms of cases of diarrhea in children

Location: Mishtimba Village, Muzaffarabad, Azad Kashmir

Impact: A sanitation system was constructed for all the households in the village. In addition, education of effective sanitation and hygiene practices was imparted. As a result of these initiatives, a reduced number of diseases were reported after completion of the project

Health Education Environment Development Association (HEED)

ADP Funding: \$14,200



In partnership with the Health Education Environment Development Association (HEED), ADP funded the construction of 70 latrines in Mishtimba Village, an area that lacked proper sanitation facilities and where open defecation was common practice. Construction was undertaken by the residents under HEED's close supervision. The project also involved community engagement to provide training and raise awareness on basic hygiene practices so that meaningful behavior change could result with regard to hygiene practices amongst the local community. Residents reported reduction in parasitic infections arising from poor sanitation such as dysentery, cholera and typhoid. The Mishtimba Sanitation Scheme was a follow-up project and aimed to replicate the successful implementation of a similar sanitation project completed earlier at the nearby Sokar village in Muzaffarabad.

Education

Establishing a Computer Lab in Noor Lakhan School in Ghotki

Rationale: *Computer literacy in a rural area that would provide skills to students assisting them in attaining higher education and securing better jobs*

Location: Noor Lakhan, Ghotki, Sindh

Impact: At any given time, this project provides essential computing skills to **150 students**.

The successful implementation of this project at NLS will act as a benchmark for the remaining 11 schools in the District, and the computer literacy program will then expand to the other schools.

NGO Partner: Sahara Welfare Society (SWS)

ADP Funding: \$9,756



ADP partnered with the Sahara Welfare Society (SWS) to fund the establishment of a computer lab and computer literacy program in a government school in Noor Lakhan, Ghotki, Sindh. On a regular basis, this project provides 150 students with computer skills required for better job placement and higher education. The school is located in a remote area where most people have never seen or heard of computers. Providing them access to computer literacy represents progress for the entire community towards bridging the digital divide. Some of the students are currently enrolled in computer courses in private academies to enhance their competitiveness for the job market. However, private courses are not affordable for the entire community and through this project, ADP aims to increase computer literacy at the community level.

Expansion of a school in rural Gujranwala

Rationale: *Promote and meet the rising demand of pre-school education in the area*

Location: Kalaske, District Gujranwala, Punjab

Impact: **40 preschool students** will be enrolled on an annual basis

Promotion of education related projects will eventually reduce child labor; which is very common in the area

NGO Partner: Nia Ujala

ADP Funding: \$6,000



Primary education has proven to have the greatest impact on a person's life. Providing education at the nascent age can help guide children who may develop the capacity to make an informative career choice at a later stage in life. For that purpose, ADP funded the construction of a classroom for pre-school students in Amir Public School (APS), located in Kalaske, a village in District Gujranwala. This project aimed to accommodate the rising demand for pre-school education in the village as applications to the school had exceeded its capacity. The need to set up a new classroom providing space for 40 more students stemmed from the issue of child labor prevalent in the area. In order to ensure the provision of high quality education, ADP also funded a preschool teacher's salary for the 1st year and teacher trainings sessions at APS.

APS is a project of Nia Ujala (New Light), a registered nonprofit with expertise in education. Nia Ujala has been running APS for the last 30 years and is well recognized in the community.

Expansion of School in Hafizabad

Rationale: To provide opportunities for high quality education at the secondary level in a rural area.

Location: Kaseese, Hafizabad, Punjab

Impact: The first floor structure will eventually accommodate 13 new classrooms, and meet the strong demand for secondary education in the area.

NGO Partner: M H Sufi Foundation

ADP Funding: \$11,764



ADP funded the expansion of a primary school established by the M.H. Sufi Foundation in the village of Kaseese, District Hafizabad, Punjab. The school educates approximately 350-400 students up to grade 6. There is strong demand from parents to establish higher grades in the school to allow existing students in the 6th grade to continue onto secondary education in the school premises. ADP partially funded the addition of a first floor to the school building, including two new classrooms and accommodated 60 new students. The first floor structure will eventually accommodate 13 new classrooms.

Other

Construction of houses in flood-affected Kot Addu

Rationale: *The construction of houses addressed the critical need to secure families from vulnerability to harsh weather and diseases*

Location: Bastee Ghareebabad, Muzaffargarh, Punjab.

Impact: 10 houses* were constructed for families that had lost their houses and all forms of livelihood during the floods of 2010. The houses provided these families with much needed shelter and WASH facilities and assisted them in returning to some form of normal life where they could start focusing on earning a livelihood instead of worrying about providing shelter to their families.

* These 10 houses were constructed as part of Sahara for Life Trust's larger project of constructing a Model Village in the area.

NGO Partner: Sahara for Life Trust (SFLT)

ADP Funding: \$14,700



After the devastating floods of 2010, Sahara for Life Trust (SFLT) had taken on the task of building 1,000 housing units for the flood affected areas of Muzaffargarh. ADP funded the

construction of 10 units in the model village being constructed at Basti Ghareebabad in Kot Addu. The 7-8 residents in each of the households benefited from the shelter provided to them by SFL as well as access to WASH facilities and safe drinking water. Despite the passage of more than a year since the catastrophic 2010 floods hit, the affected population in Muzaffargarh district had a long way to go in rebuilding their lives and this project aimed to help them get started by fulfilling a basic need – shelter. The project also endeavored to promote development in the area through building organized, model villages and support social and economic development in the area.

Microfinance for Poultry Farming in Charsadda

Rationale: *Provision of an income generation opportunity to women in an area where no microfinance/consumer loan options were available*

Location: Charsadda, Khyber Pakhtunkhwa

Impact: More than 100 women have been provided the opportunity to set up small businesses and increase their family income by Rs. 2,000-3,000 per month

NGO Partner: Network for Education and Economic Development Services (NEEDS)

ADP Funding: \$7,725



For this project, ADP worked with the Network for Education & Economic Development Ser

vices (NEEDS) to provide an income generation opportunity for women living below the poverty line in District Charsadda. The project consisted of small loans amounting to PKR 5,000 for women-headed households. These loans were made in-kind (chickens and roosters) to enable the women to run a home-based poultry business which included breeding chickens for sale as well as selling their eggs. The project raised monthly incomes for these women by PKR 2,000-3,000 and the loans were recovered through small installments. Before the monetary disbursement, trainings highlighting the following aspects were conducted: raising poultry, sickness in chickens, hygiene; issues with respect to running a business and assistance with managing the loan, profits and expansion. Attendance at these training sessions was mandatory and loans were disbursed thereafter.

Site Visit Accounts

During December 2012, Urooj Shahzadi visited the ADP-funded project for the construction of water pumps in 20 schools across rural Kasur, Punjab. Urooj is from the Pakistan Development Fund, which donated generously to support this project and describes her experience in the following manner:

My visit to these schools was a unique experience in the true sense of the word- not only was I left with a renewed sense of purpose as an ADP volunteer but I also realized the critical difference made by ADP's interventions. The worth of simple provisions like the unlimited clean supply of drinking water that we normally take for granted was made clear during this visit.

The day started with an early morning drive to the Hardoo Mohammed Key School in a small village that caters to approximately 40 families. On the way I received a project briefing by the Sudhaar Foundation representative and it was heartening to know that the project was well thought out and implemented in a very systematic manner, going beyond the mere installation of water pumps.

Following a stringent selection procedure, only schools lacking any water sources such as hand pumps or water pumps had been selected. Post selection, the Sudhaar representatives met the school councils and created health clubs to promote health and hygiene, through which every child received a health kit. They also activated the school councils and worked with the teachers to create the proposal for the installation of the pumps. The next step was to find contractors and initiate the implementation.

The best part of my visit was the interaction with the teachers and students who described the impact of these pumps in great detail. There have been tremendous improvements in their academic and work experiences and they no longer have to visit neighboring houses to borrow water. The need for water was particularly critical in the area as the neighboring community and the local mosque had refused to supply water. Lack of water and the consequent safety and sanitation concerns were a major inhibiting factor behind attending school.



Partner Profiles

Foundation for Integrated Development Action (FIDA)



Foundation for Integrated Development Action (FIDA) was established in 2004 by a group of Pakistani philanthropists. Operating primarily in Khyber Pakhtunkhwa and the Federally Administrated Tribal Areas, FIDA works for poverty reduction and sustainable development with active community participation. FIDA's success lies in organizing the local community into community organizations (COs) at the Mohalla/locality level. These COs are federated at the village level to form village organizations (VO) and VOs are clustered at the Union Council level to form Local Support Organizations (LSO). These organizations are thus managed and run by the communities themselves.

Rural Development Organization (RDO)

Rural Development Organization (RDO) has been working in the development sector for more than a decade. RDO started its activities in 2001 in rural communities but with the passage of time it has expanded to semi-urban and urban areas of Punjab and has been involved in a range of activities including the provision of flood relief services, building awareness regarding HIV/AIDs and fighting sexual abuse and sectarian violence.

SOS Children's Villages of Pakistan (SOS)



The SOS Children's Villages of Pakistan is a private social welfare organization working on development initiatives in the country's rural areas. Key activities include establishing community partnerships and micro enterprises, providing micro-credit, education, access to clean drinking water and supporting human health, food rights and women's rights. The organization has a strong presence in Punjab's Kasur district and has established 16 schools there.

Jamshed Akhtar Qureshi Education Trust (JAQ)



The Jamshed Akhtar Qureshi (JAQ) Education Trust provides primary education to children

living in very low income katchi abadi (squatter) communities. It works with diverse ethnic communities living on the fringes of society. Residing in squalid illegal settlements that lack basic services, these migrant communities provide vital semi and unskilled labor for urban centers. The JAQ Trust operates in urban and semi-urban slums in and around the Islamabad Capital Territory (ICT) area. Specifically, the Pehli Kiran schools are located in squatter settlements in sectors F-11, I-10 and Golra Station (D-11).

Social Integrated Development Organization (SIDO)



Social Integrated Development Organization (SIDO) is a non-profit organization working primarily in the rural areas of District Charsadda, Khyber Pakhtunkhwa. SIDO focuses on sustainable development through community participation and has worked in the areas of education, health, rehabilitation and awareness and conducts advocacy programs for pollution, child abuse and drug addiction. In addition, SIDO has also implemented several water & sanitation projects. They are also one of the few organizations with extensive experience in implementing and monitoring WASH projects in Khyber Pakhtunkhwa.

Health Education Environment Development (HEED)



Health Education Environment Development (HEED) Association employs low cost, sustainable solutions to improve the lives of isolated communities in Pakistan administered Kashmir. The NGO specializes in water projects and has worked for the construction of water supply schemes, water conservation projects and rainwater harvesting systems.

NEEDS



NEEDS is a nonprofit organization based in the Charsadda District. Focusing on issues such as education, health and women empowerment, the organization works towards improving literacy rates, improving community health, increasing income levels and providing legal support and awareness.

Sahara Welfare Society (SWS)



The Sahara Welfare Society is a non-profit, non-government welfare and development or

organization involved in four programs: Education, Health, Poverty Alleviation/Income Generation and the Teachers Training Centre. Sahara has set up 12 primary schools and has adopted 13 government primary schools, benefitting over 4,000 children. Health programs aim to provide health services to 4,000 patients per year, particularly to the underprivileged population of District Ghotki. Sahara focuses on poverty alleviation by empowering young girls from disadvantaged communities and providing them income-generating skills. The Teachers Training Centre provides quality training in different academic subjects; thus far 2,400 teachers have been trained.

Nia Ujala



Nia Ujala, registered specifically to support Amir Public School, was established in 1980. The idea was to enable the board members to present the school as an organized and non-profit making organization when seeking donations from individuals and different NGOs. The staff is divided between board members and officers residing both inside and outside Pakistan; interestingly, one of the executive board members, Amir Davis, studied in the school himself when it was originally created.

Beer Development Society (BDS)



Beer Development Society (BDS) came into prominence when selected by Sarhad Rural Support Program (SRSP) for its role in the Barani Area Development Project, funded by the World Bank in 2006. BDS began by focusing on social mobilization in order to strengthen grassroots organisations in the region but it has grown to engage in water and sanitation, health and hygiene, education and disaster management projects. The staff at BDS hopes to continue supporting sustainable development initiatives in Haripur District and Kohistan.

Youth Development Organization (YDO)

YDO started out as an organization that was primarily involved in charitable activities and has recently shifted its focus toward development activities. It is a member of Aurat Foundation and Oxfam.

M H Sufi Foundation (MHSF)



The M.H Sufi Foundation was established in 1994 as a charitable not for profit organization with the objective of promoting and providing quality education to the underprivileged children in the country's rural areas. Since then the Foundation has established eleven schools in Hafizabad, a rural district in Punjab with little access to quality education and a population of over 1 million. The Foundation's schools currently have a strength of 4,400, around one third of which are girls. The Foundation's objective is to set up a total of 25 schools over the next 5 to 10 years throughout Hafizabad so that quality education is accessible to each child of the district. The Foundation's vision is to create a critical mass of well-educated people in Hafizabad, who not only serve as an engine for the district's socioeconomic progress, but also collectively serve as a model for other districts in Punjab and other provinces to emulate.

Saibaan Development Organization (SDO)



Saibaan Development Organization is a Philanthropy Center for Pakistan (PCP) certified organization. It was initially focused on small projects related to the capacity building and skill development of youth in different marketable skills, within Mansehra city. Since the 2005 earthquake, the organization has expanded its scope of work to cover four districts of the Khyber-Pukhtoonkhwa (KP) province, engaging in relief activities and providing basic necessities like shelters, FIs and NFIs to the affected communities in remote and neglected areas, and generating sustainable livelihoods for women and youth.

Sudhaar Society



Sudhaar has been working in the fields of child development and protection since 1995. It has implemented more than 40 projects across a range of sectors including literacy, vocational training, emergency relief, school improvement programs and health & hygiene. Sudhaar has previously worked with ILP, Save the Children-UK, UNICEF, The Asia Foundation and the US Department of Labor.

Mianwali Education Trust College (MET)



The Mianwali Education Trust College ("MET" or the "School") is a school that provides prep, elementary, and college classes to the residents of Mianwali. It was founded in 1996 and has grown from a small school serving only 5 students with 3 teachers to 706 students, including 270 scholarship students and 52 teachers. MET's objective is to provide high quality education to all people, regardless of their income level. It offers subsidized tuition to paying students and sibling discounts that help in relieving the burden on paying families (5% for second child, 20% for third child, and 25% for fifth child). It also offers scholarships for low-income students, including tuition, books, uniform, and lunch. The school has a strong existing infrastructure, including two IT labs, science labs (physics, chemistry, and biology), a library, and playgrounds.

Behbud Association of Pakistan (BAP)



The Behbud Association of Pakistan (BAP) was founded in 1967 by small group of volunteers wishing to work for the welfare of the under-privileged members of the society. Over the last forty years it has evolved into a national non-government, non-political, non-profit organization with branches in different cities across the country. BAP aims to empower women and their communities by providing health, education, income generation and vocational training regardless of color, cast or creed and has assisted thousands of beneficiaries to become self-reliant and productive members of society.

Concern for Children (CFC)



Concern for Children Trust (CFC) is a non profit, non government organization that was founded in 1997. CFC's mission is to design, implement and replicate models for sustainable development for women and their children within at-risk populations. All CFC's projects contain elements of awareness raising, capacity building, service provision, advocacy and monitoring. CFC's largest project is the Community Driven Development Project (CDDP) in Machar Colony, Karachi. CDDP is a holistic approach to community development and includes programs in health, education and the environment. CFC is deep rooted in Machar Colony. They have been providing their services there for 13 years and have developed a trusted bond with the locals. Machar colony houses over 700,000 individuals. The residents'

illegal settlement is used as an excuse by the government to not provide basic necessities like water, sanitation, education and healthcare to the community. CFC provides them with basic health facilities for women and children regardless of their background.

Sahara for Life Trust (SFLT)



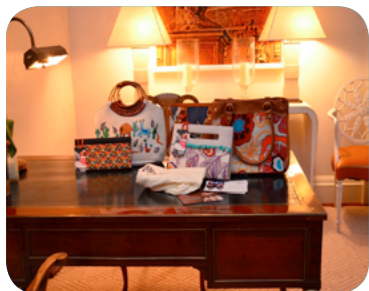
Sahara For Life Trust (SFLT) is a charitable organization established in 1998, enjoying consultative status with United Nations (U.N) (under the charter of DESA) as well as being certified by the Pakistan Center for Philanthropy (PCP) and accredited as a charity in U.K, USA and Canada. Sahara envisions reaching the unreached and serving the under-served through projects in the health and education sectors in the remote areas of Pakistan. SFLT is well known for setting up the Shugra Shafi Medical Complex in Narowal, where over 1.2 million people have been treated free of cost to date, and where a Research Centre has been established to find innovative ways to build a strategy for fighting poverty.

Key Events / Global Meet Ups

ADP co-founder, Tarim Wasim, spoke at two events in Houston and the Bay Area in November. A huge thank you to Reem and Saad Salahuddin and Alicia and Philip Hammarskjold for hosting these gatherings. Tarim spoke about ADP's plans to change the philanthropic paradigm in Pakistan through smart giving. The audience was energized, with great Q&A sessions in both venues. These events mark the launch of ADP's Donor Network and our first formal fundraising campaign. We are delighted to announce that we have already received pledges of \$100,000 annually for the next three years, halfway to our goal..

Despite our completely virtual model where most ADP volunteers are scattered across the globe, efforts are undertaken to have meet-ups wherever possible. These gatherings serve as a focal point for strategy and discussion and help in developing ties between the diverse pool of people that form the backbone of ADP. During 2012, ADP volunteers in Washington DC, San Francisco, Dubai, Toronto and Islamabad met up to discuss goals and strategies for taking the organization to the next level. Below is a brief overview of these gatherings:

Houston: ADP's cofounder Tarim Wasim arranged a gathering for over 15 people where he and ADP's President, Mubarak Imam, outlined the organization's strategy and future plans. The session heavily focused on identifying leaders for project evaluations and fundraising, two key components of the ADP model. The attendees included both old and new volunteers and thus called for a brief overview of the organization's background and history. This was followed with an interactive discussion amongst the volunteers about their experiences with project evaluations and a question and answer session.



Washington DC: Natalia Mahmud, Maryam Jillani and Mughees Butt met on 18th December 2012 to discuss potential fundraising ideas for the DC area and to catch up on recent ADP activities. The communication strategy for the proposed fundraising plan was outlined during this meeting.

Dubai: Salman Naveed arranged a meet up for the Dubai based supporters, a diverse group of old, new and prospective volunteers. The discussion primarily revolved around expanding the volunteer base in Dubai and tapping into the potential donor pools in the expatriate community settled in the Gulf States.

Toronto: Arranged by Nabeel Shakeel and Natasha Qureshi, the Toronto based volunteers met over brunch. The majority of the participants were new volunteers, eager to participate in different ways. They were briefed about the ADP model, the key achievements of 2011 and the potential avenues for them to get engaged with. As a follow-up to the brunch, independent discussions were held with the volunteers to finalize their roles and allow them to actively become involved with ADP activities.

Islamabad: The Islamabad get together was small and cozy, involving a group of old and new volunteers. Khurram Owais, one of the earliest ADP volunteers, shared interesting anecdotes about the initial days of the organization. The meetup also allowed a healthy discussion about the high impact of small scale development initiatives and the avenues for increased involvement with ADP.

ADP Plans for 2013

2013 promises to be an exciting year for ADP. Building on strategic priorities, ADP intends to move into execution mode on a range of new initiatives which include the expansion of the leadership team, development of a Knowledge Management System (KMS) and deployment of specialist professionals for each of the strategic areas of intervention. At the same time, we strive to continue investing in sustainable development initiatives that have defined ADP since its inception and that distinguish it from other philanthropic organizations.

Once the new leadership team is in place and the refined strategy is in execution, ADP will primarily focus on strengthening relationships with key stakeholders, including potential partners and the talented pool of volunteers. Apart from providing monetary support to promising development initiatives, in 2013 ADP will also evolve into a platform for up-to-date information, framework analysis, networking and resourcefulness.

Strengthening Relationships with Key Stakeholders

In 2013, ADP will make several strategic decisions to leverage impact and broaden its scope of work. We will identify the best non-profits and partner with them to facilitate projects for multiple years, both through financial and non-financial support. ADP will extend its intervention beyond monetary disbursements to provide advice on cost-effectiveness and financial feasibility, linking non-profits with key players in the field and encouraging stakeholders to ask critical questions that can steer their organization in the right direction and maximize the benefits of the funds generated and the projects implemented.

Sector Focus

During 2013, ADP will primarily focus on developing the Education and Water sectors, followed with an emphasis on Health and Energy projects. Within Education and Water, the leadership team will study the various local and international models to determine best practices and crucial areas for intervention. In Education in particular, private-public partnerships, low-cost private initiatives, teacher training institutes and mobile learning ventures will be explored. In Water, different approaches adopted by the government at the federal and municipal

levels as well as by non-governmental and international organizations over the past ten years will be studied. Research into hand pumps, water filtration plants, rain water harvesting and the use of windmills and solar energy for pumping water will be conducted by ADP. The Leadership Team will also develop partnerships with organizations like the Punjab Education Foundation (PEF), Pakistan Council of Research in Water Resources (PCRWR) and Pakistan Standards and Quality Control Authority (PSQCA) among other organizations. The team will be heavily involved in building the capabilities that ADP needs to intervene in the Education and Water sectors. This includes developing tools and strategies, establishing relationships with the major actors and building a network of experts and advisories in these fields so that our initiatives can be effective and impactful.

Knowledge Management System

ADP stands in a unique position today as it is an objective third party which can observe and identify crucial determinants for success while understanding the loopholes and weaknesses in the various models in place. Recognizing the need to continually reflect, examine, and explore new opportunities, we are developing and executing a robust Knowledge Management System (KMS) that allows volunteers and donors to compare the impact of ADP's projects in a user-friendly way. These learnings in turn will be shared with our donors, enabling them to fund the projects which generate the greatest impact.

Financial Report

	<u>2010</u>	<u>2011</u>	<u>2012</u>
REVENUES			
Contributions	\$ 87,167	\$ 87,411	\$ 106,617
Investment Income	274	70	42
TOTAL REVENUES	87,441	87,481	106,660
PROJECT GRANTS			
Education	957	29,531	36,970
Water / Sanitation	12,439	17,500	33,190
Health	6,854	-	9,500
Energy	2,350	5,273	8,645
Disaster Relief / Redevelopment	22,900	2,975	11,760
Economic Impoverment	-	5,075	2,875
TOTAL PROJECT GRANTS	45,500	60,354	102,940
EXPENSES			
Salaries	\$ 10,427	\$ 18,150	\$ 15,029
Marketing / Web	506	472	2,790
Finance/Audit/Legal	25	1,501	3,339
Fundraising	-	2,031	500
Other	387	1,125	1,081
TOTAL EXPENSES	11,345	23,278	22,739
CHANGE IN NET ASSETS	\$ 30,597	\$ 3,850	\$ (19,019)
NET ASSETS AT BEGINNING OF YEAR	\$ 64,294	\$ 94,891	\$ 98,740
NET ASSETS AT END OF YEAR	\$ 94,891	\$ 98,740	\$ 79,721

(1) As of 9/24/2013

How to Get Involved

ADP offers you multiple ways to get involved. Some of the key roles include:

Fundraising

Anyone interested in reaching out to corporate donors and foundations, organizing events or engaging in any other form of fundraising should consider getting involved. Fundraising at ADP is managed globally as well as locally at the chapter level. The team works together to set and achieve targets based on the requirement of funds. As a fundraising volunteer, you will have the opportunity to represent ADP while applying for foundational grants and corporate sponsorships or reaching out to high net worth individuals. If event management

is your forte, you can choose to work with your local chapter to organize annual galas, sports fixtures, concerts, comedy shows, fashion shows, social mixers or dinners to raise funds for ADP's projects.

Marketing

Anyone interested in writing articles, designing brochures or making videos or documentaries on ADP and our projects is welcome to sign-up! We are always looking for tech-savvy, creative individuals with excellent communication skills to serve as designers, web content writers and newsletter editors. Whether it's writing features, designing T-shirts and posters, coordinating media appearances or making documentaries, just let us know what you're good at and we'll be happy to find a way to utilize your talent.

Project Team

ADP is continuously receiving project proposals and needs quality evaluators to carry out due diligence on every project it takes up for detailed analysis. As a member of the project team, you will be required to decide whether any given proposal meets ADP's criteria for

feasibility, sustainability and gross output. ADP will base its decision to fund or not fund a project based on your recommendations.

Donate

Our work is made possible by donations from hundreds of generous individuals. Donations can be made through our website (www.developpakistan.org) as monthly recurring donations or a one-time specific amount. We accept online credit card payments and checks via mail. Personal checks made payable to "Association for the Development of Pakistan" can be mailed to the following address: Association for the Development of Pakistan - PO Box 2492 - San Francisco, CA 94126, USA

You can join the movement to develop Pakistan by signing up on our website:

<http://developpakistan.org/volunteer/>

Maera Tanvir



"I find my experience at ADP very enriching both in terms of the work style and the experience gained while evaluating key issues in the society. Working on the Rainwater Harvesting proposal has given me the opportunity to take a closer look at the problems people face and realize their true magnitude. I definitely feel more responsible towards the society both in terms of conservation of resources, in particular, and contributing more through such initiatives, in general

Being part of a highly professional and dedicated team has been such a great learning experience and I feel so much more motivated after successfully completing my first project with ADP and seeing it take physical form."



"I definitely feel more responsible towards the society"



The Association for the Development of Pakistan (ADP) is a volunteer-driven, engaged philanthropy organization that funds carefully selected development projects run by local NGOs in Pakistan. We support projects in a range of sectors including economic empowerment, environment, healthcare, education and energy.

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