



Association for the Development of Pakistan

www.DevelopPakistan.org

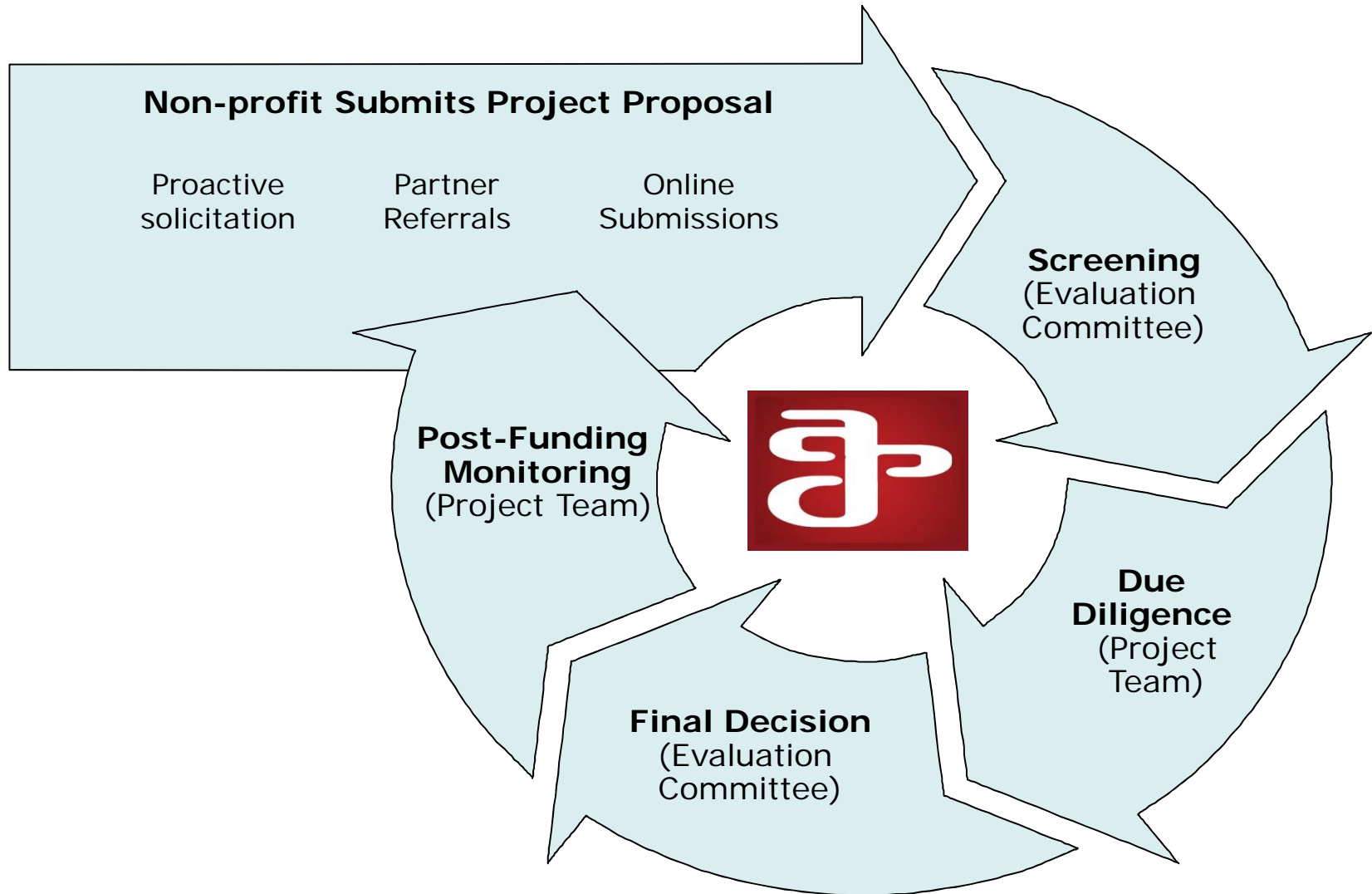
ADP's Mission

“Empower volunteers to identify and support the most promising small-scale development initiatives in Pakistan.”

What is ADP?

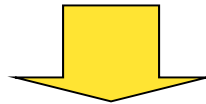
- The Association for the Development of Pakistan (ADP) is a volunteer-driven engaged philanthropy organization that funds carefully selected development projects run by local NGOs in Pakistan
 - **Engaged Philanthropy:** Going beyond traditional charity to rigorously select only those initiatives that are likely to yield a significant, measurable and sustainable social return
 - **Volunteer-driven:** Involve highly educated volunteers in evaluating and monitoring NGO projects
- Launched in 2003 in Boston, ADP today is a global organization
 - 200+ registered volunteers in over a dozen countries
 - 17 projects funded in ten Pakistani cities
 - \$100k+ disbursed (excluding ~\$0.5 million in disaster relief)

How Does ADP Operate?



The Need

- Millions in Pakistan lack access to basic amenities
- Thousands of civil organizations, but shortage of funds
- Lack of trust is a real barrier to philanthropic giving
- Large, untapped pool of skilled volunteers



Clear need for a trusted philanthropic platform that leverages skilled volunteers.

Targeted Projects

ADP looks to fund high impact projects run by credible NGOs.

Geography:

All regions of Pakistan

Sector:

Health, education, economic livelihood, housing

Organizations:

- Credible
- Trustworthy
- Responsive
- Financially stable

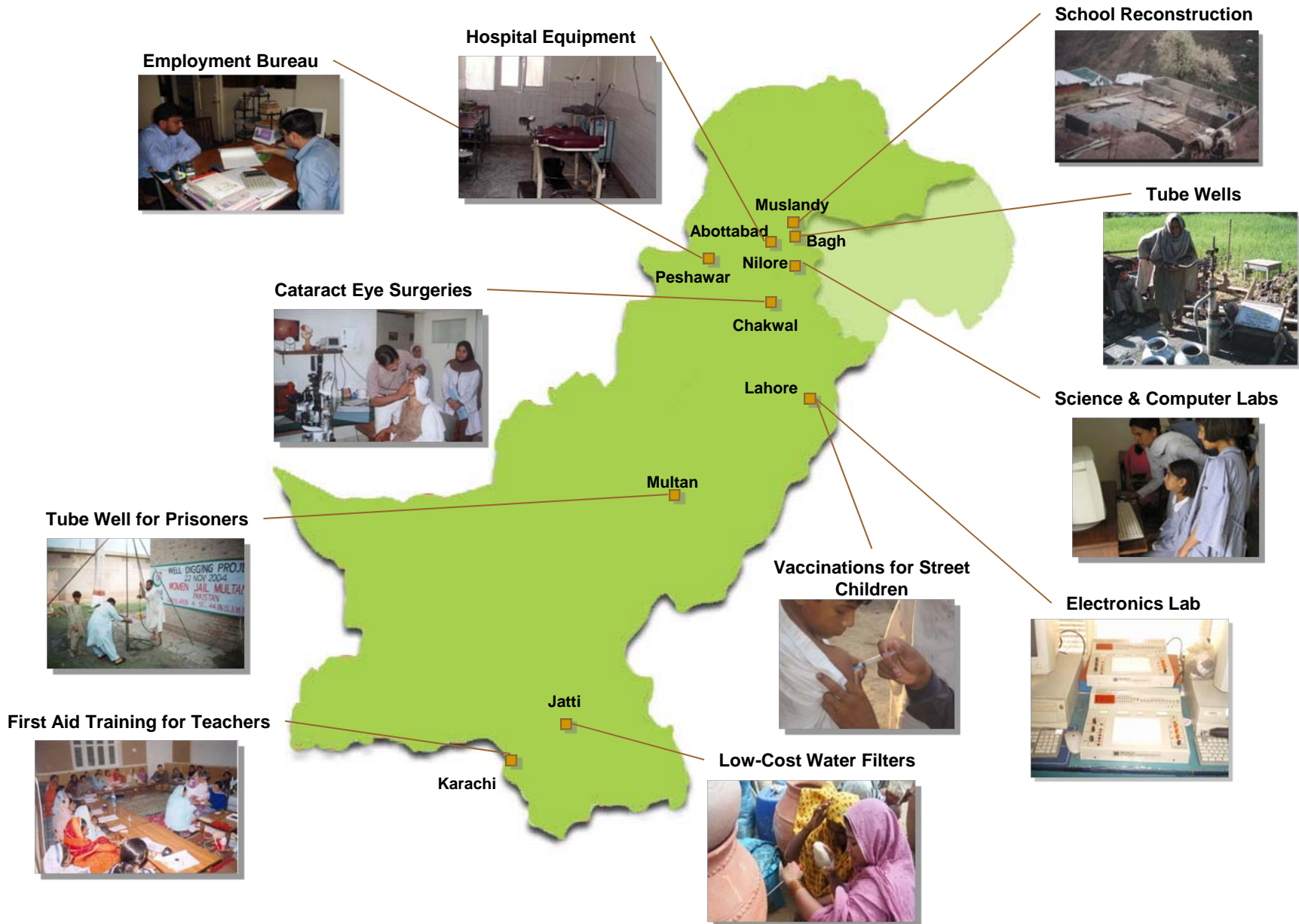
Project Size:

Less than \$10k

Project Attributes:

- Serves a critical need
- High social return on investment
- Measurable results
- Sustainable impact

Funded Projects (2003-07)



Volunteer Opportunities

Project Teams

- 3 person volunteer teams that evaluate and monitors non-profit projects
- Key issue identification, Q&A with non-profit, external research
- Presentations/calls with Evaluation Committee

Project Solicitation

- Primarily for volunteers based in Pakistan
- Contact small Pakistani non-profits in your area
- Explain ADP's funding criteria and work with them to develop proposals

Site Visits

- ADP's "eyes and ears"
- Conduct pre- and post-funding visits to project locations
- Identify and assess any potential issues based on guidance from project team

Outreach

- Grow awareness of ADP among potential volunteers, non-profits and donors
- Outreach events
- Web content editing
- Media articles
- Documentaries, posters and brochures

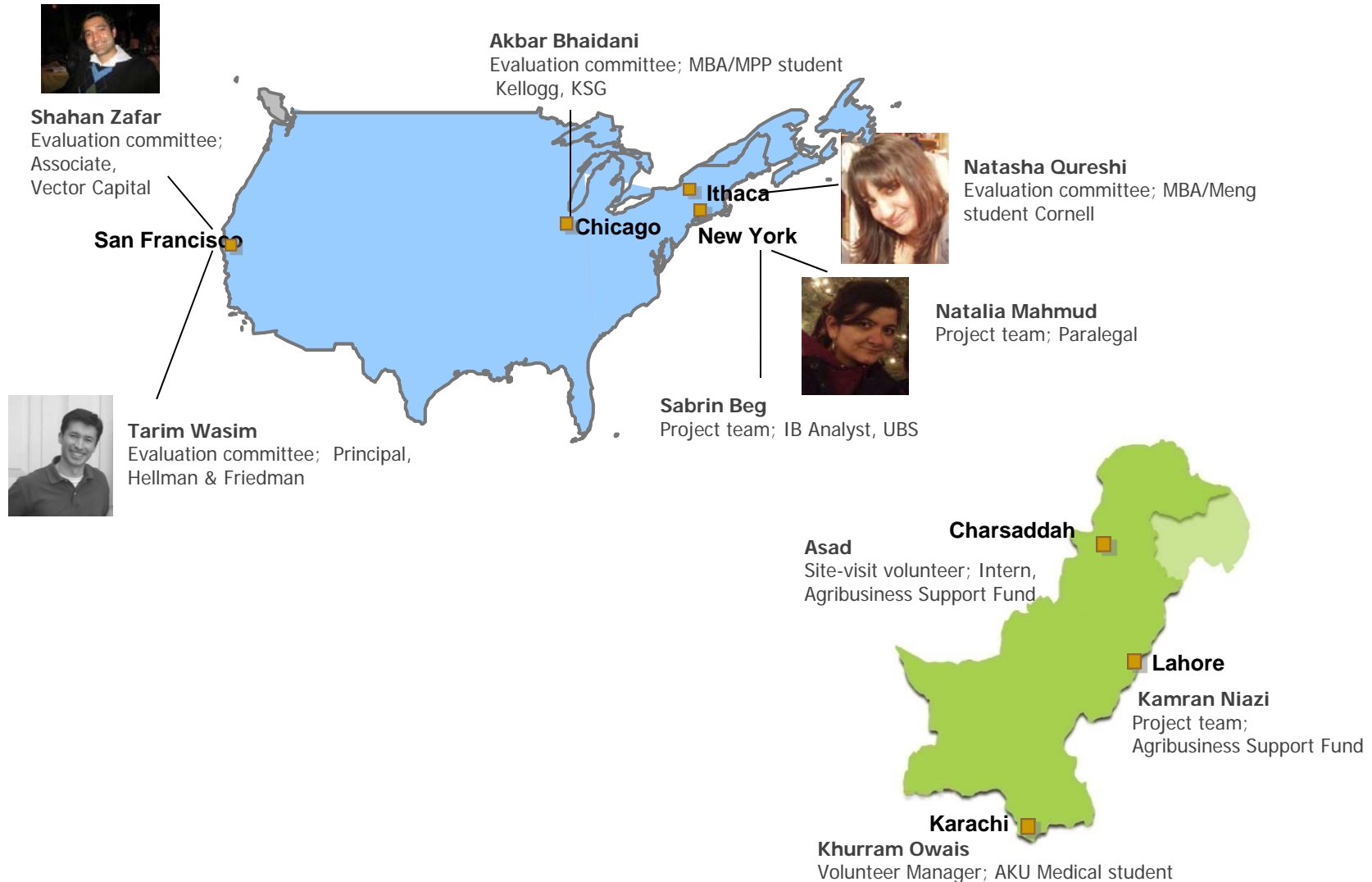
Fundraising

- Attract new donors and increase number of recurring donors
- Plan and execute fundraising events
- Apply for foundation grants
- Establish long term relationships with high net-worth individuals

Sector Teams

- Shape ADP's views and strategy in our primary areas of focus (education, health, economic empowerment and energy)
- Conduct internal and external research to identify best practices and explore alternative intervention models

Project Teams (YFC Example)



Note: Countries are not drawn to scale

Want to join a Project Team?

What Project Volunteering IS

- Serious Commitment
 - Donors rely on you to select deserving projects and monitor them
 - NGOs rely on you to properly present their proposals
 - Your team members rely on you to complete our share of tasks to get to a final evaluation
- Challenging
 - Evaluating projects against strict criteria in a development setting requires objectivity, empathy, and hard work
- Rewarding / Fun
 - Learn about real-world development issues and promising (and not so promising) solutions
 - Ensure that donations are used to create real, lasting impact
 - Meet other passionate volunteers who want to make a difference

What It Is NOT

- Low Priority
 - Deserving projects can be dropped and undeserving ones selected if project teams do not complete a thorough, objective evaluation and continue to monitor post-funding progress
- Championing an NGO
 - The goal is not to get your project funded, but to decide whether it truly fits ADP's criteria
 - Limited funds and strict evaluation criteria mean that even deserving projects may not get funding
- Theoretical
 - Your work will lead to real decisions on how donor money gets used

Next Steps

- If any of the opportunities discussed appeals to you, please write to volunteer@developpakistan.org and mention that you would like to be considered for them and any relevant skills that you bring.
- If and when an opportunity suited to your interests and capabilities opens up, ADP will reach out to provide further information.
- Given the large number of applicants (especially for project teams), note that we may not be able to match you with an opportunity for a while.
- A few other things
 - If there's any special service you can provide that our standard volunteering opportunities do not capture, please let us know.
 - Ask for your local chapter details. If a chapter does not exist in your area, think about setting one up
 - Please spread the word to others like you!

Volunteer Testimonials



"It has been a pleasure to be associated with people who are young and energetic and can take time out to think about their country. Working with ADP has provided me with a volunteering platform that I was long in search of to improve the welfare of my country."

Rashid is a banking consultant in Riyadh

"ADP gave me the opportunity to invest small amounts towards Pakistan's development, and ensure that the money was adequately used through small but well monitored projects. Nothing in my life has been more fulfilling."

Khurram is an investment banker in Beijing



"I just showed up one day with no relevant knowledge or experience whatsoever. Soon I was planning new strategies for meeting the legal requirements of nonprofits. At ADP, anyone can make an important contribution."

Jessica is an ADP volunteer in San Francisco



"Working with ADP on the reconstruction of an earthquake hit school in remote Azad Kashmir led me to the realization that a big impact towards the development of Pakistan can only be made by taking small crucial steps. And ADP gives all its volunteers the opportunities to do just that!"

Natasha is an MBA/MEng. student at Cornell University