

Proposal Description & Feasibility

Area Information in relation to proposed project:

A major quantity of people inside Project area is involved in small enterprises and labour even in congested and humid environment. Our goal is to promote Maternal, Childcare and General Health situation especially in Rural & Pre-urban area of 203/RB, Manawala, Sheikhpura Road, District Faisalabad. Our target area have almost 18,000 humans (*composite with 05 adjacent localities i.e. 1-Steam Power Colony 2-Malikpur 3-Quaid-i-Azam Park 4-Ali Irfanabad 5-Manawala*). No doubt we have been sustaining a small scale Reproductive & General Health Centre titled "**Al-Makkah Medicare Centre**" in Manawala, Faisalabad from 2004 to date with limited sources. Now at this stage we want to make extension in our existing services delivery project. A mechanism required for execution/sustaining and initiation of similar project is available with us which is a plus to get success regarding implementation of this project.

Project Description, Needs and Targets:

Project Description

This project is the extension of that Primary Maternal, Child & General Health project which was earlier financed by community & NGO their selves under the name and style of Al-Makkah Medicare. It was initially financed for the 02 years and subsequently supported for 01 year to make it self supportive. It has completed this tenure with triumph. Now it is on going properly with service fee contribution which collected from patients and partially contribution from NGO and Community. **This Project has aims to provide Gynecology, First Aid, General Health facilities, Health Training and Motivation** to the people of Rural and Pre-urban area of 203/RB, Manawala, Steam power Stop, Sheikhpura Road, Faisalabad. We already have most necessary average equipments, which is utilizes in Standard Primary Health Centre working in rural-cum-remote areas. For the purpose of its execution we have to purchase some capital items as Laboratory Items, Operation Light, Wheal Chair, Heart Beat Meter, ECG, X-rays Machine, Fetal Heart Doppler, Warmer, etc. So in order to fulfill our said machinery needs, we are requesting you to provide funds for purchase of these tangible items. While, development cost & running cost will be borne by our Organization and Community. NGO and Community will contribute their shares to fulfill the project needs and to reserve the amount for its proper sustainability after the end of donor's funding. Purchee fee from Outdoor Patients & cheap treatment charges from Indoor patients will be charge in order to collect finances for meet the ongoing expenses of the project and for the sustainability when the donors funding will over.

Project Justification/Rationale

Project area is northern side of District Faisalabad situated at the Sheikhpura Road, Faisalabad nearby Steam power. It lies amidst factories of different varieties, mainly having congested and humid substance. **NGO is being facilitating the People of areas some time at their doorstep as and when required especially if a patient does not in position of travelling.**

Now we want to expand our ongoing Health Unit in order to facilitate more public with highly qualified Doctor/Gynecologist, LHVs, Dispenser, Laboratory Technician & other supporting staff equipped with latest Surgical Equipments, Diagnostic machines and Laboratory by getting affordable charges as Purchase fee from patients. We hope if this project is executed, not only peoples of above said Project area villages but peoples from far off areas will also get benefit from this project. We have assessed that no one standard health service delivery centre functioning here and dire needful Health requirement of this area will be fulfilled in shape of this project.

Living people are mostly poor, some of them spending their lives below poverty acknowledged criteria. Mostly living in houses consists of one or two rooms. All the required Health facilities are still not available (neither provided by Government nor NGO). **Main Hospitals are not only far off from here but also out of reach for poor peoples residing here in project area. Health facilities are much limited and if available, their heavy expenses not match the capacity of the middle class and poor peoples.** Approximated 10% of the full population is attached with Agriculture, 45% working in different type of Industry in Faisalabad, 10% are Civil Servant and 15% are related with their own business and 20% performing as labour workers. Due to unavailability of MBBS Doctors and Standard/Well equipped Hospital, the people of the area are facing so many troubles regarding serious health problems and operations.

In the light of above mentioned health problems/justifications, expansion of above said Al-Makkah Medicare Centre is indispensable to medically facilitate the area people especially the Poor people by get very suitable charges according to their financial capacities. **We want to prove ourselves as leading health facility providing organization in vicinity, which has been facilitating the communities from last 07 years.** Through implementation of the proposed Project, it will leave its long lasting positive impacts on the inhabitants of the above mentioned areas peoples.

Quantified Targets:

- To extend **“Al-Makkah Medicare Centre”** situated at 203/RB. Manawala, steam power stop, Sheikhpura road Faisalabad by covering 18,042 inhabitants for 01 year.
- To provide standard and cheap health facilities including Diagnosis, Tests, Physician, Gynecological Operations by utilization Standard Laboratory, Sucker Machine, Oxygen Cylinder, Beds, Autoclave and well equipped with other Surgical equipments by take affordable charges @ Rs. 20 Purchee fee from per general/outdoor patient.
- Provision of Mother & Child health care Anti-natal and Post-natal facilities alongwith Caesarian, Minor surgery, Episiotomies, Normal Delivery, Appendix, First Aid and other General Operations facilities to said area community.
- Provision of Motivation/counseling, contraceptives and perfect Family Planning guideline by staff to couples of above mentioned area during Ono Year.
- To Trained 40 persons (18 TBAs, 12 Practitioners of said area alongwith Technical Staff & Project Management) through 01 Heath Training/workshop in order to familiarize them with new techniques & Research work enrolled in medical world.
- To provide employment to 05 people of the project area which will put direct impact on their families and to decrease in unemployment from region.

Project Implementation Plan/Strategy:

The proposed project will implement through a Project Governing Committee which will formed by proportionate participation of NGO and Community.

Project Governing Committee

Project Governing Committee will consist of 05 members 03 from NGO and 02 from community. Subsequently they will choose a Committee member as **Chairman Project Governing Committee**. The Committee will responsible to fulfill managerial tasks, utilize whole the authorities regarding Appointments, Purchase, Checking and Inquiries. Project Governing Committee will check out the project performance on Weekly/Monthly and Yearly basis and it will be final authority in project matters. Its decisions will be implement and acceptable for whole the NGO, Project Governing Committee members and staff members.

Activities Implementation Priorities

We have planned to execute project following the below mentioned Work plan. Just after the project approval form Agency, NGO will arrange a meeting with its members & Community Leaders, choose a Project Governing Committee & Chairman Project Governing Committee, Choose Purchase Committee, purchase equipments, appoint Staff for the Project, Meeting with staff, Start delivery of services, Training of Staff/TBAs and Management, Consequently Guarantor and Chairman Project Governing Committee will provide all types of reports to funding agency. Within one month of project approval, delivery of health services to the patients will be start at Manawala, Faisalabad.

Site Location:

Community has provided the constructed building to NGO for only and only purpose which is implementation of this Health project to serve residing community. The Project will start in the Village-cum-City 203/RB, Manawala, Near Steam Power Stop, Sheikhpura Road, Faisalabad. The setup already functioning at Manawala under title " **Al-Makkah Medicare Centre**" will be amalgamated in newly requested project, which will be feasible for all the stakeholder/clients to approach easily. Management of the NGO will arrange a meeting with Medical specialists & Community Leaders to concern over the project execution process just after availing latest Surgical from Agency and re-commence enhanced volume services to the inhabitants of Manawala, Sheikhpura Road, Faisalabad.

Building:

A prestigious community leader Rana Ali Akhtar (late) endowed this Constructed Building to NGO for launch said Health Service delivery project until it retains its existence. Thus we already have furnished building for extend this project.

Staff:

Successful Implementation of the project is possible only with the skilled, cooperative & client friendly staff. The appointments will strictly make on merit and equal opportunity basis. 07 Staff members will work on project out of which 02 will served In Kind (Non Salary availing).

Timing Schedule:

The Project will provide 08 hours (day time) daily services to patients. The said project will serve the patients with out any brake of time and holiday. There will be no weekly holiday admissible for the project. But staff weekly holidays will adjust accordingly. Timing schedule will as under:

Summer (April to September) : **08.00 Am to 4.00 Pm**

Winter (October to March) : **09.00 Am to 5.00 Pm**

Note: In case of emergencies with patients during off hours, the management will find out alternative ways to tackle any such case throughout the 24 hours.

Training/Refresher Course:

01 Training Workshop/Refresher Course for 18 Areas TBAs, 12 Parishioners, Technical Staff members and NGO Management will arrange in order to familiar them with new techniques and medical Research work. Training/Refresher Course is essential to learn new Medical Techniques, enhancement of learned Knowledge & experience, Improve skill and healthy information by join training delivered by Asserted Medical specialists. This Training/Refresher Course will arrange in **2nd** month of the Project year. Thus One, Health Training/Refresher Course will arrange for this propose project, in which expert medical Specialists will be call for lecture to the trainees.

Medical Facilities will Available for the Patients:

We will arrange to provide Gynecology, Family Planning, First Aid and General Health facilities along with Minor Injuries, Normal Delivery, Episiotomies, General treatment etc. This Project will be well equipped with almost whole the required items as mentioned above.

Project Publicity:

Project should be well reputed among community. We will arrange publicity at the start of the project. Publicity has scheduled in the first month of the project. In order to publicity we will arrange to affix the Display Boards (indicating the Project), printed material, Posters, handbills, Announcements via Speakers. We will also maintain its publicity through motivation by NGO and community volunteers.

Involvement of the Community:

The target project beneficiaries will be the general public of the vicinity. The Purchase fee system will install to generate income for the proposed Project. Community will also contribute recurring expenses for the project. NGO and Community will collect special funds by their own sources, which will utilize in the project when funding from supporting agency will over.

M&E Mechanism for the Project

Monitoring Mechanism:

Project Governing Committee will perform monitoring and initially evaluation. Committee will hold at least one meeting per month in which they take necessary briefing from staff and monitor the project activities. The committee will be authorized to monitor the project Daily/weekly and monthly basis. The Governing Committee contains NGO Executives, CBOs heads, Government Health Representative and Community Leaders. The Committee will responsible to fulfill managerial tasks, utilize whole the authorities regarding appointments, purchase and monitoring. In the light of suggestion and problems pointed out by the staff, the committee will develop strategy for the project, overview whole project performance in the light of its meeting with project staff and conclude its observation and guide the staff members about their designed strategy.

Evaluation Plan:

Initially the evaluation will make by Project Governing Committee but the final evaluation will be done by the grant giving agency. Initially the Coordinator will monitor the record preparation process in his/her supervision, he/she will responsible to analyze the data and feed back from project staff. The coordinator will report to the Chairman. The Chairman brings the matter in agenda of Governing Committee's meeting which will assign its approval/verdict. After all, Chairman Governing Committee will present the report to grant giving agency. We expect monitoring visit of the agency will be scheduled in 6th month and evaluation visit in the end of 12th month just after receipt of completion report from NGO. We shall try our best for maintain check and balance criteria in order to execute project smoothly.

Sustainability Plan for the Project after Completion

Project will continue even after end of the donor's funding. Its sustainability will maintain through funds contributed by NGO, Dignitaries and Community members. Once the Project is launched and supported for one year, then there will be requirement of only the recurring costs. Finances will collect through under written sources for come up the project recurring costs:

Sources of money Collection for sustainability of the Project:

- 1 Purchase fee from patients (Every patient enrolled whether outdoor or indoor).
- 2 Fee from Delivery cases, Episiotomies, Caesarians, Special Checkup, Sale of Contraceptives, Minor Injuries and provision of First Aid etc.
- 3 Collection through Laboratory Tests (Blood, URN, Hepatitis, HIV, Sugar etc).
- 4 Special Contribution form Project Governing Committee Members Per month basis.
- 5 Monthly fee from NGO Members and special contribution from Executive Body.
- 6 Contribution from Dignitaries of the project area.

Funds Collection Committee will be initiated to collect funding from resources other that described above. Combine services of Community, NGO and Volunteers the other sources of finances will be installed.

NGO's Internal/Concurrent Auditing Mechanism:

In order to make organization object oriented, NGO form an Audit Committee each year for evaluation and auditing of its project and activities. This committee composed on NGO members, Community Leaders and professional auditors (Govt/Public Institution) which elect for one year and not re-elects within 05 years. The expenses made against each activity presented to committee which maintain check & balance accordingly and making decision independently.

Month wise Work Plan

S.#	Activities	1	2	3	4	5	6	7	8	9	10	11	12
1.	Meeting with NGO members & Community Leaders	*											
2.	Project Governing Committee Formation & Choice of its Chairman	*											
3.	Choice of Purchase Committee	*											
4.	Appointment of Staff for the Project	*											
5.	Purchase of Equipments	*											
6.	Start delivery of services	*											
7.	Training of Staff/TBAs, Parishioners and Project Management		*										
8.	Project Governing Committee meetings with Staff	*	*	*	*	*	*	*	*	*	*	*	*
9.	Monitoring	*	*	*	*	*	*	*	*	*	*	*	*
10.	Report to Grant Giving Agency						*						*