

PROJECT PROPOSAL FORM

At ADP, we are constantly looking for deserving development projects to fund. Please fill out this Project Proposal Form to the best of your knowledge, and an ADP representative will get in touch with you soon. Please note that, at this time, we are only considering proposals with budgets up to Rs. 10 lacs.

Fields marked with * are mandatory. Your application will not be considered if any of these fields is not completed.

1. YOUR INFORMATION	
*Name	Khurram Jamal Shahid
*Telephone	0300-9773466, 0313-5008334
E-mail	khurram@sdoajk.org
Position/Relation to Project:	President / Head of Programs
How did you learn about ADP?	During Web surfing I found the website and subscribed

2. ORGANIZATION INFORMATION	
Individuals that are not affiliated with any NGO, applying for funding skip to 3	
*Name	Sustainable Development Organization (SDO)
*Registration Act	Community Based Organization Act 1990
*Telephone	0300-9773466, 0345-5455958, 0333-5676662
E-mail	info@sdoajk.org
Website	www.sdoajk.org
*Address	Postal Address: P.O.Box # 75, GPO Muzaffarabad-13100-Azad Kashmir Office Address: Main Bazar Phullawai, Gurase Valley, Tehsil Sharda, District Neelum-13200, Azad Kashmir
Area of Expertise (if applicable)	Education & Research, Renewable Energy, Infrastructure, Water & Sanitation, Livelihood, Health, Advocacy & Community mobilization, Environment, Women Empowerment (Social & economic), Social Services, Human Development, Emergency Response.
*Organization Background: Briefly describe when it was formed, mission statement / nature of work, geographical served, target populations, etc.	<p>Introduction & Background: Sustainable Development Organization is a Community Based Organization established in 2008, registered in District Council Neelum AJ&K in 2011 with Registration No 184. Registration in Azad Kashmir Council under Pakistan Societies Act is under process. Its Main office is located in Tehsil Sharda with 02 Field Office in UC Gurase Valley and Kel with a core Team of 25 professionals and 43 volunteers. Our Program areas are Education, Infrastructure, Water & Sanitation, Livelihood, Health, Community mobilization, Environment, Social Services, Women & Child Rights, Strengthening Community Organizations & Institutional Development, Emergency/Relief and Capacity Building. SDO is member of Civil Society Network (CSN) and Cluster Coordination Development Forum (CCDF). SDO has joint venture with Community Services Program (CSP) and Machuk Welfare Society for our Core Programs. We have good work experience of Projects Management since 2008. We have an expert professional technical team to handle & implement such type of project effectively.</p> <p>MISSION STATEMENT: Realization of existence of democratic, educated and socially just society and articulate opportunities, capacity building of Community Organizations, mobilize resources and implement for sustainable and self-reliant development with active beneficiary participation.</p>

	<p>As well as support the vulnerable groups, under privileged women, youths and children to eradicate poverty through economic empowerment. Adequate education and health facilities and services in a favorable environment for human being.</p> <p>SITE AREA PROFILE: Village Phullawai located in Gurse Valley District Neelum in Azad Kashmir Province. It is bounded by the Astore (Northern Areas) to the North with LOC in South, Village Marnot to the East and Village Janawai to the West. All community is Shin tribal in origin; Sunni Muslim and Shina language is spoken in the area. Community is living a simple life and still attached with their culture, norms and traditions. The area is very beautiful having abundant of Natural Resources (Forests, Wild Life, Glaciers, Lakes, Water, Mushrooms, Medicinal Plants, Precious Stones) and have a great potential for tourism.</p> <p>It is a remote access hilly area. The community is very poor and socio-economically they are under the poverty line and mostly depending upon agriculture, livestock and seasonal labour work in Big Cities for their livelihood. The area is lacking basic infrastructure with low Literacy rate of 8%. During heavy snowfall in winter Gurse Valley is disconnected from other areas of Azad Kashmir due to road blockage. As there are no interventions of NGOs and Government is unable to work due to lacking the financial sources as well as ignoring this area. The existed the micro level schemes are damaged in Flood 2010. The government is failed to work for the development of the vulnerable and deserving people.</p> <p>TARGETED GROUP / POPULATION:</p> <table><tr><th>S.#</th><th>Description</th><th>Direct beneficiaries</th><th>Indirect beneficiaries</th></tr><tr><td>01</td><td>Male</td><td>2060</td><td rowspan="3">13,500</td></tr><tr><td>02</td><td>Female</td><td>2300</td></tr><tr><td>03</td><td>Children (Male & Female)</td><td>2140</td></tr><tr><td colspan="2">TOTAL</td><td>7,500</td><td>13,500</td></tr></table>	S.#	Description	Direct beneficiaries	Indirect beneficiaries	01	Male	2060	13,500	02	Female	2300	03	Children (Male & Female)	2140	TOTAL		7,500	13,500															
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*List of Officers/ Board of Directors	<p>Board of Management:</p> <table><tr><th>Name</th><th>Designation / Role</th><th>Expertise</th></tr><tr><td>Khurram Shahid</td><td>Chairman</td><td>Administration, Financial & Program Management</td></tr><tr><td>Malik Wasim</td><td>Sr. Vice Chairman</td><td>Program Management, Relations</td></tr><tr><td>Eng. Adnan Altaf</td><td>Vice Chairman</td><td>Civil Engineering</td></tr><tr><td>Akhtar Ayoub</td><td>General Secretary</td><td>Program Management</td></tr><tr><td>Atiq ur Rehman</td><td>Finance Secretary</td><td>Mobilization, UPE, Monitoring, Health</td></tr><tr><td>Musharaf Hussain</td><td>Joint Secretary</td><td>Community Mobilization, Education</td></tr><tr><td>Miss. Robina Bashir</td><td>Secretary Media</td><td>Mobilization, Women Rights, Advocacy</td></tr><tr><td>Miss. Tasleem Gillani</td><td>Secretary Law & Corporate Affairs</td><td>Law, Women Rights, Advocacy</td></tr><tr><td>Miss. Sadia Qureshi</td><td>Office Secretary</td><td>Program Management, Relations</td></tr><tr><td>Qurat ul Ain</td><td>PR Coordinator</td><td>PR, Linkages, Coordination</td></tr></table>	Name	Designation / Role	Expertise	Khurram Shahid	Chairman	Administration, Financial & Program Management	Malik Wasim	Sr. Vice Chairman	Program Management, Relations	Eng. Adnan Altaf	Vice Chairman	Civil Engineering	Akhtar Ayoub	General Secretary	Program Management	Atiq ur Rehman	Finance Secretary	Mobilization, UPE, Monitoring, Health	Musharaf Hussain	Joint Secretary	Community Mobilization, Education	Miss. Robina Bashir	Secretary Media	Mobilization, Women Rights, Advocacy	Miss. Tasleem Gillani	Secretary Law & Corporate Affairs	Law, Women Rights, Advocacy	Miss. Sadia Qureshi	Office Secretary	Program Management, Relations	Qurat ul Ain	PR Coordinator	PR, Linkages, Coordination
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No. of paid staff	25																																	
No. of Volunteers	43																																	

*Revenues for past year	PKR: 10,303,167/=																																							
*List of major funding Sources	<ul style="list-style-type: none">✓ Donor / NGOs Funding, In Kind Financial Assistance for Projects i.e. UNDP, PCRET, LGRD, AJKRSP, WFP, CSP✓ Annual Membership Fee of Board of Management✓ Annual Membership Fee of General Council✓ Saving of Community Development Committee Phullawai✓ Individual Donations & charities																																							
*Relevant Previous Experience (describe why your organization has the requisite skills and experience to implement the proposed project)	<p>SDO is established in 2008 with aiming to uplift the Vulnerable & Deserving People. We have worked mostly on Renewable Energy, Water & Sanitation, Micro Infrastructure Construction, Rehabilitation & Relief, Capacity building, skill development, Education, Environment and awareness raising among communities. SDO deserves to undertake the activity as it has deep roots in the community and previously it had worked for them. We know well about the communities' Problems and its solution. We have local enthusiast professional team having strong mobilization skills. We have successfully completed our all previous projects. We have constructed two Hydro Power Projects in District Neelum. We have professional skillful technical team to implement the proposed project. Our previous (of last 03 years) donor supported projects are in following.</p> <table><tr><th>Donor/ Funding Source</th><th>Project</th><th>Project Year</th></tr><tr><td>PCRET</td><td>Micro Hydro Power Project 50 KW</td><td>2009-2010</td></tr><tr><td>Community Share</td><td>Rehabilitation of Water Supply Scheme</td><td>2009</td></tr><tr><td>UNDP</td><td>Tailoring Training</td><td>2009-2010</td></tr><tr><td>UNDP</td><td>Carpentry & Wood Work</td><td>2009-2010</td></tr><tr><td>Donations & Community Share</td><td>Micro Hydro Power Project 24 KW</td><td>2009-2010</td></tr><tr><td>CSP</td><td>1)DRR, First Aid, Search & Recue Training 2)Health & Hygiene Sessions 3)Advocacy on Women Rights</td><td>2009-2010</td></tr><tr><td>LGRD</td><td>Irrigation Channels, Village Paths, Foot Bridges</td><td>2009-2010</td></tr><tr><td>AJKRSP</td><td>Flood Recovery Project</td><td>2010-2011</td></tr><tr><td>WFP</td><td>Relief for Flood Effecties</td><td>2010-2011</td></tr><tr><td>PMAC</td><td>1) Nature Conservation Campaign 2) Capacity Building of COs</td><td>2010-2011</td></tr><tr><td>IQRA Institute</td><td>Model School for Girls</td><td>2011-2012</td></tr><tr><td>PCE</td><td>Education Research</td><td>2012</td></tr></table>	Donor/ Funding Source	Project	Project Year	PCRET	Micro Hydro Power Project 50 KW	2009-2010	Community Share	Rehabilitation of Water Supply Scheme	2009	UNDP	Tailoring Training	2009-2010	UNDP	Carpentry & Wood Work	2009-2010	Donations & Community Share	Micro Hydro Power Project 24 KW	2009-2010	CSP	1)DRR, First Aid, Search & Recue Training 2)Health & Hygiene Sessions 3)Advocacy on Women Rights	2009-2010	LGRD	Irrigation Channels, Village Paths, Foot Bridges	2009-2010	AJKRSP	Flood Recovery Project	2010-2011	WFP	Relief for Flood Effecties	2010-2011	PMAC	1) Nature Conservation Campaign 2) Capacity Building of COs	2010-2011	IQRA Institute	Model School for Girls	2011-2012	PCE	Education Research	2012
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3. PROJECT PROPOSAL	
*Project Title	Rehabilitation of Micro Hydro Power Project in Phullawai
*Project Location	Village Phullawai, Union Council Gurase, Tehsil Sharda, District Neelum, AJ&K
*Funding Amount requested	Rs. 1,000,000/=
*Detailed itemized	Please find Detailed budget in attached Annex-1

budget supporting the amount above	
Deadline for Funding	July 2012
*Project Description Describe the need, target population, scope of work, goals, and monitoring plan	<div data-bbox="415 394 1385 436" style="background-color: black; color: white; text-align: center; padding: 2px;">PROJECT SUMMARY</div> <p>Like other Villages of Union Council Gurase, SDO is working for uplifting the life standard of the inhabitants of Phullawai. This area is nearly 100 km away from district headquarter of Neelum. This area is backward due to lack of basic facilities like Health, Education and Electricity. Government is not interested to provide electricity to this backward area. There are only a three hydro power stations which are IFAD's Intervention producing very low power 75 KW at total providing electricity to only 30% of the village population. These are also damaged partially by flash flood of 2010. Its urgent need to construct new micro hydro power projects to fulfill the needs of area. Summary in bullet points are below;</p> <ul style="list-style-type: none"> ❖ Project Cost is estimated Rs. 2,023,963/=, while ADP is requested to support for Rs. 1,000,000/= ❖ The project is located in Village Phullawai Union Council Gurase, Tehsil Sharda, District Neelum (A.K). ❖ Total direct beneficiaries are 7,500 and indirect beneficiaries are 13,500. ❖ Project consists of Rehabilitation of Hydro power project of 50 KW in Village Phullawai. ❖ The construction will be start as per agrees work plan and with the approval of procurement committee of SDO. ❖ SDO shall work with participatory approach and share 25 % Cost including Community share. ❖ AJKRSP has committed to share 25 % Project Cost. <p>Need/Justification of the Project: Phullawai is one of the revenue village of District Neelum is consisting of hilly remote areas. It has a population of 7500 persons, where local community depends on low income resources. The socio economic condition of community is very poor. 88% Community depends upon agriculture, livestock and seasonal labour. There is very poor condition of Education, Health, Road, Communication, Electricity and infrastructure. Literacy rate is below 10% in the area. Due to heavy snowfall in winter the Phullawai is completely disconnected from other areas of District Neelum for 3 months.</p> <p>The ravished flood 2010 have destroyed the basic Infrastructure schemes like irrigation channels, paths, electricity, bridal paths, water-supply schemes, foot bridges and schools. AJK Government also hasn't financial resources to construct new hydro projects to provide electricity to the deserving villages of Neelum. Hence Government has failed to create new employment opportunities and generating revenue for the development of vulnerable and state there. As a result, the poor local community become unemployed and is rapidly leading towards poverty day-by-day.</p> <p>SDO is a CBO based in Neelum Valley started work in 2008 for uplifting vulnerable local community. We have conducted participatory base-line-survey to identify the immediate needs of the targeted communities living at hilly remote villages. During rapid assessment, it was identified by target communities that construction of new Hydro Powers & rehabilitation of existed Hydro Power Projects are their old, immediate and unmet need and it would be helpful to</p>

promote employment opportunities. Thus SDO has planned to re-construct a Hydro Power Project generating 50 KW in Bihreen Phullawai which will provide electricity to the most vulnerable families.

Project Objectives:

1) To conduct the participatory base line survey of Hydro Power at Phullawai UC Gurase.
2) Formation of Construction & Procurement Committees
3) Construction of a community based Hydro Power having capacity to facilitate the more than 350 families there at Gurase valley.
4) Capacity building of Project operational staff and construction committee.
5) To develop the coordination with all stake holders of the project.
6) To ensure the availability of electricity to vulnerable villages of Phullawai.
7) Provide Livelihood Opportunities to local community.
8) Reduction in deforestation through saving the firewood, lightwood.

SCOPE / IMPACTS

- ✓ Construction of a Mini-Hydro-Power Project will facilitate more than 350 families.
- ✓ The venerable and remote access area will have electricity facility.
- ✓ Providing light to community the students will get light to study in night hours.
- ✓ People can work late at night specially the women can knitting, Sewing Cloths can make the hand-made things in evening.
- ✓ Community can get benefit from Televisions, Radio for information and entertainment.
- ✓ The trends and life-style can be improved through electronic-media facility.
- ✓ Create employment opportunities by providing electricity to flour-mills and wood factory etc which will be source to community earnings.
- ✓ Deforestation will be reduce through saving of the firewood, lightwood.
- ✓ To encourage community-participation in the management by skill-development and knowledge-sharing.

SUSTAINABILITY

Six community members will be trained in O/M methods and linkages development as a part of sustainability of the project. These staff members will be responsible to issue the electricity bills to all beneficiaries at the end of every month. An account will be opened in the bank. All the bills will be submitted to bank. This saving will be utilized for O/M activities.

A monitoring committee will be formed. It will be responsible to monitor the proper availability of Light to beneficiaries and timely maintenance of the Hydro Power. At the completion of the project, an agreement between SDO and Electricity department will be signed for the provision of technical assistance during repairing of Hydro Power in future.

MONITORING PLAN

- ✓ A monitoring committee, consisting community activists and SDO Management will be formed to monitor the construction activities.
- ✓ A Construction committee will be formed to make sure the transparency, accountability and quality work.
- ✓ Time line /work plan has been developed with the consultation of Target

	<p>communities to make sure the timely completion of project.</p> <ul style="list-style-type: none"> ✓ A trained Asst Field Engineer will be hired to have active interaction with target communities to participate in implementation of project to make sure the sustainability of the project. ✓ Experts from relevant NGOs will be involved to monitor and guide field staff during implementation of the project. ✓ Monthly progress reports will be shared during review/coordination meetings to make sure the quality work according to set objectives. ✓ ADP will facilitate where need immediate inputs in this context. ✓ Progress sharing meetings will be organized among the members of construction committees to develop the competition among committees. ✓ Hopefully, ADP monitoring team will visit during the implementation to monitor the quality, transparency and timely completion according to work plan.
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4. REFERENCES

Please give as a reference at least two individuals at development organizations that you are currently working with or have worked with in the past. References of relatives or colleagues are not appropriate.

*Name	Syeda Farah
*Organization	Pakistan Coalition for Education (PCE)
*Position	Project Officer
*Telephone	051-2112460-61-62
E-mail	farah@pcepk.org
*Name	Naeem Khalid
*Organization	Strengthening Participatory Organization (SPO)
*Position	Project Coordinator
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E-mail	naeemkhalid.05@gmail.com

5. TERMS AND CONDITIONS

By submitting this proposal, you agree that you and your organization fully satisfy the following terms to receive funding from ADP:

1. No religious mission or agenda, no sponsorship of religious projects of any kind, and no commitment to exclusively helping members of a particular religious background.
2. No institutional affiliation with any political parties.
3. No ethnic affiliation or commitment to only helping members of a particular ethnic group.
4. The organization and its officers have never engaged in any illegal activity or in teaching, propagating or supporting, either directly or indirectly, acts of violence or terrorism.